มหาวิทยาลัยราชภัฏร้อยเอ็ด
ROI ET RAJABAHT UNIVERSITY

1 NO POVERTY

SDG1 :
NO POVERTY
เป้าหมายที่ 1
ขจัดความยากจน

SUSTAINABLE
DEVELOPMENT
GOALS

SDG 1 : End Poverty

1.2 Proportion of students receiving financial aid to attend university because of poverty

1.2.1 - Number of students

5,144

1.2.2 - Number of low-income students receiving financial aid

Two thousand six hundred sixty-three students, including foreign and internal scholarships and educational loans from the Student Loan Fund (SLF).

1.3.1 - Does your university as a body have targets to admit students who fall into the bottom 20% of household income group (or a more tightly defined target) in the country? (Domestic)

Support for low-income students who wish to pursue higher education at the university is provided through the following initiatives:

1. **Increase Scholarships**: Establish scholarships for low-income students to support tuition fees and living expenses.
2. **Create Internship Programs**: Partner with businesses, government agencies, and private organizations (MOU) to offer internships with stipends, allowing students to earn income while studying.
3. **Low-Cost Education Options**: Provide information on affordable educational pathways, including short-term programs, credit accumulation courses, and online learning for reskilling and upskilling.
4. **Career Guidance Activities**: Organize career counseling and scholarship application guidance for students wishing to continue their education at university.
5. **Expand Collaboration with External Organizations**: Collaborate with charitable organizations or government agencies to offer scholarships and educational support.
6. **Financial Counseling Services**: Provide financial advisory services regarding scholarship applications for low-income students.

7. **Support Networking Initiatives**: Promote the creation of networks among low-income students to share information and experiences related to scholarship applications.
8. **Income Generation During Studies**: Create opportunities for students to earn income by selling offline and online products.

Through these initiatives, the university aims to help low-income students gain more effective access to higher education and foster academic and personal growth opportunities.

1. **Increase Scholarships:**

   Establish scholarships for low-income students, supporting tuition fees and living expenses.

[Announcement: List of Selected Recipients for the National Father's Day Scholarship for the Year 2021, Roi Et Rajabhat University, Roi Et, Thailand.](#)

2. **Create Internship Programs**: Collaborate with businesses, government agencies, and private organizations (MOU) to offer internships that are part of the curriculum and provide compensation, helping students earn income while studying.

- **Supervising Internship Students**: Work with employers to create internship programs and guide students during their internships.

Low-Cost Education Options: Provide information and guidelines for affordable educational paths, such as short-term courses, credit accumulation programs, and online opportunities for reskilling and upskilling.

RERU4Life Learning as a lifelong journey: Reskills, Upskills, and Creative Skills taught by academic experts. Explore a wide range of skills with our professional tutorials. https://bf4.reru.ac.th/lifelong/index.php#subject
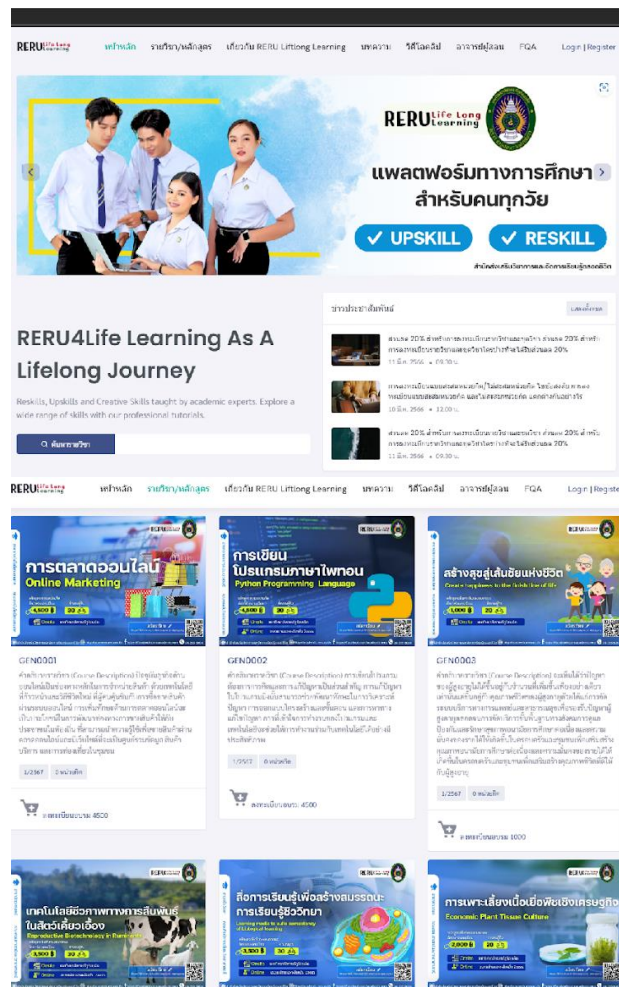
3. **Educational Guidance Activities**: Organize guidance sessions on further education and host activities to invite senior high school (Grade 12) and vocational students (VET level) from target groups. Through skill competitions and other activities, students can visit and experience university life, thereby increasing their chances of making informed decisions about continuing their education.

https://www.facebook.com/profile.php?id=100083584321990

Public relation announcement for the new student enrollment for the academic year 2023 through the online system:

https://admission.reru.ac.th/2025/index.php

Calendar for education guidance outreach to secondary schools / vocational colleges (VET)

Academic Skills Competition 2023: Cocktail Mixing Competition, Faculty of Business Administration and Accounting, Roi Et Rajabhat University [Facebook](#)

- Rov competition sport for higher education or vocational certificate level. Final round for secondary school or vocational certificate level, Faculty of Business Administration and Accountancy. Roi Et Rajabhat University.

4. **Expanding Cooperation with External Agencies**: Collaborating with charitable organizations or government agencies to establish scholarships, provide financial aid, and support education. A total of 5,144 students, with 2,663 recipients, accounted for 51.77%.

   Apply through 3 channels:
   1. Student Loan Fund via Phone
   2. Student Loan Fund via website
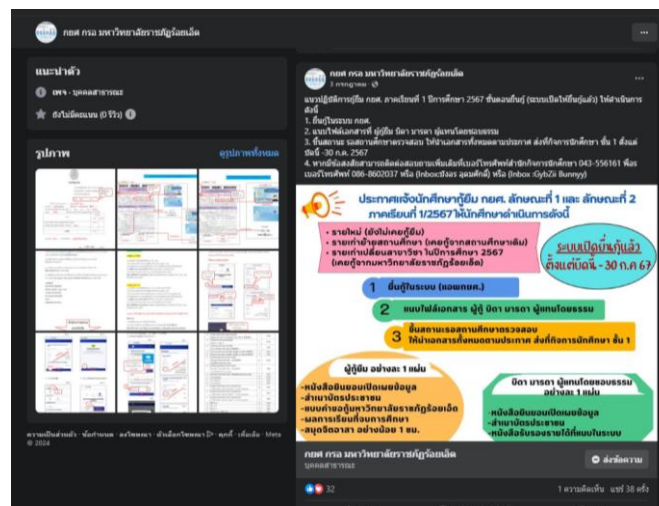   3. Student Loan Fund via Roi Et Rajabhat University Channel

1. Student Loan Fund via phone ([Google Play](), [App Store]())

2. Student Loan Fund via the website ([www.studentloan.or.th]())

3. Student Loan Fund via [Roi Et Rajabhat University channel](#)

Public relations to inform first and second-year students who borrow from the Student Loan Fund (SLF) to attend a lecture on solutions to problems of the Student Loan Fund (SLF) and informal debt by the Minister of Justice. Dressed in student uniform, registration form.

การบริจาค

Scholarships/Donations from individuals or external organizations to support education (eligible for a double tax deduction) can be used for educational purposes such as purchasing educational materials, textbooks, academic books, media, and technology for education, as well as other educational-related

materials and equipment that support and enhance student learning activities as needed.

- ○ Student Scholarship.
- ○ Student activity scholarship.

[Donation form](#)

5. Financial Advisory Services: We offer counseling on applying for loans or exploring various financial options for low-income students.

Guidelines for Student Loan Fund Loans for the 2024 Academic Year (Semester 1/2024). Please read the announcement and proceed as follows:

- ○ Type of borrower (student code 67 and other codes)
- ○ New (never borrowed from anywhere)
- ○ The old one changed schools (used to borrow from the previous school)
- ○ Old students changed their courses/majors in the academic year 2024 (they had previously borrowed from Roi Et Rajabhat University but changed their courses/majors)

1. Register for DSL access rights in 2 ways: via the Student Loan Fund connect phone or via the fund website www.studentloan.or.th from now until July 30, 2024 (If you have already registered, you do not need to register again. Use the same password)

2. Prepare documents to be attached to the DSL system from now until July 30, 2024. Name the document file, such as a copy of the borrower's ID card or a letter of consent to disclose borrower information, and read the details of preparing documents according to the manual.

3. Inform the DSL system of your intention to apply for a loan by submitting an application through the DSL system. You cannot apply for a loan (you are waiting for the Student Loan Fund to open the system). If you can, you will be notified again.

4. If you have any questions, contact the Student Affairs Office for more information.

      1. Consent Form for Disclosure of Information (Borrower, Father, Mother)

      2. Family income certificate of the borrower of Student Loan Fund No. 102 (father, mother)

      3. Loan application form, Roi Et Rajabhat University
      https://drive.google.com/.../10HtwhJ8SD2Fhuw_GEc51XZWOCe...

      4. Student Loan Fund Loan Guide for Academic Year 2024
      http://www.studentloan.or.th/.../files/news/FINAL2_0.pdf

6. **Support Networking:** Promote networking among low-income students to exchange information and experiences when applying for scholarships.

7. **Micropreneur Project:** Smart Start Idea activity by GSB Startup to promote and support job creation, career creation, income generation, and access to funding sources for students who want to be entrepreneurs during their studies or after graduation by Wittayakarn, the one who sparks business ideas and creates ideas.
https://www.facebook.com/groups/gBAAc

        The university, the Stock Exchange of Thailand (Home - Stock Exchange of Thailand), and the Student Loan Fund have determined a mandatory curriculum that borrowers must complete. There are six undergraduate financial skills development courses, 1 hour each (everyone must study) in the SET e-Learning system (Financial Planning - SET e-Learning). This promotes networking among low-income students to exchange information and experiences in applying for scholarships and gain financial knowledge.

Introduction to filling out the application form for the Student Loan Fund, Roi Et Rajabhat University, and the family income certificate of the student loan borrower.

ตัวอย่างการลงนามเอกสารสัญญา กรณี ครบ 20 ปีแล้ว

In addition, information and public relations on scholarships are also provided via the university's Student Affairs [website](#).

8. Earning income while studying by creating a sales channel for offline and online products.

RERU.CO is a shop selling community products, products from research, and community career promotion projects under the research project for development, upgrading to the strategic research area for poverty eradication, and creating social opportunities.

RERU 101 (Online)
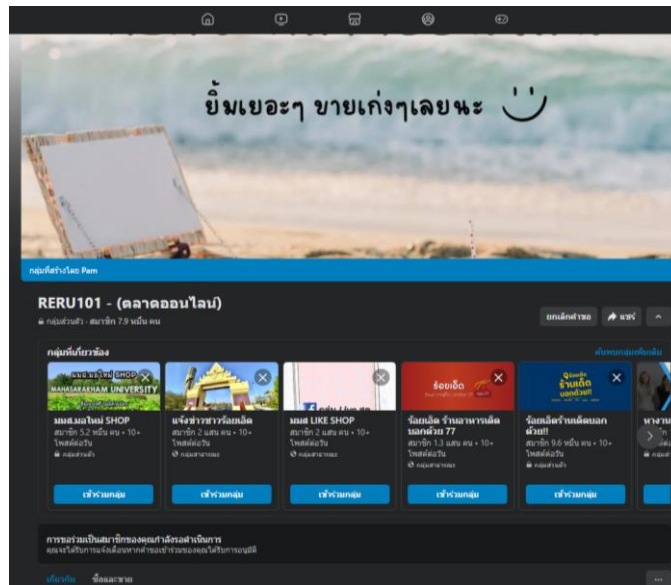
There is a Himsa Market to support students in earning income while studying by allowing them to bring their products and food to sell under the Cultural Value Addition Project of Roi Et Rajabhat University. The market opens every Wednesday evening from 4:30 p.m. onward at the activity area in front of the flagpole. Reserve a booth to sell products at

https://forms.gle/tNcSxx2w6kX5F9uw7

https://www.facebook.com/story.php?story_fbid=570370908834021&id=100075833499860&_rdr

For more pictures

1.3.2 - Does your university as a body have graduation/completion targets for students who fall into the bottom 20% of household income group (or a more tightly defined target) in the country? (domestic)

The university promotes learning activities to ensure that each student successfully completes their studies according to the academic plan. It has a system for care and counseling to enhance students' well-being and help them adjust to the educational environment. The teaching and learning management is student-centered, with appropriate facilities provided to support learning. There is a large library for group work and research, as well as training in digital technology skills. In addition, students are given the opportunity to engage in academic service and research with faculty members to develop analytical thinking, data collection skills, and adaptability in society. The university also has a system to monitor students' academic progress, with faculty advisors providing support, along with extra tutoring and online learning assistance.

- The Mind Care Center provides services in the areas of personal and social

well-being, education, and career development.

https://www.facebook.com/profile.php?id=100091501633194

- The development of social skills to help individuals adapt to larger social groups is facilitated through group activities by participating in various projects.https://sa.reru.ac.th/Downloads/Form%20Volunteer.pdf

- The teaching and learning process manual focuses on student-centered

instruction

- คู่มือกระบวนการจัดการเรียนการสอนที่เน้นผู้เรียนเป็นสำคัญ (The teaching and

learning process emphasizes a student-centered approach.)

- Academic advisors guide.คู่มือสำหรับอาจารย์ที่ปรึกษา.pdf
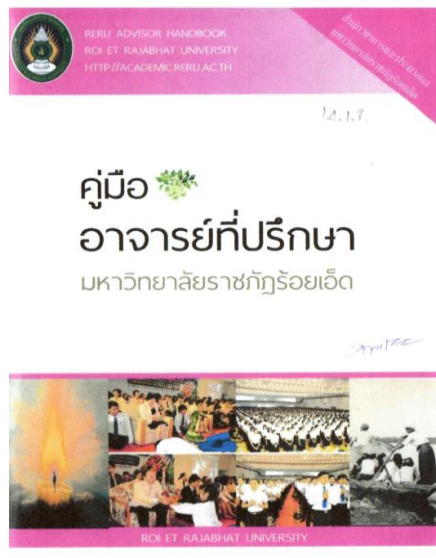
- Students handout สำนักวิชาการและประมวลผล

- Information and services for students and faculty provided by the Office of Academic Affairs and Data Processing.https://academic.reru.ac.th

- The provision of online database search services.https://www.facebook.com/libreru.ac.th/posts/pfbid027gP

1.3.3 - Does your university as a body provide support (e.g. food, housing, transportation, legal services) for students from low income families to enable them to complete university?

The university has sufficient facilities to support activities and learning for students, including on-campus dormitories that are separated by gender and priced lower than private off-campus accommodations. There is a large bus service for student transportation, and in 2023, the university added two more large buses. The university also provides a hygienic cafeteria in compliance with WHO standards, offering affordable meals. Free internet services are available, along with a large, modern library and a book/textbook search system. Additional learning support includes an online research database search system. Legal consultation services are also available for staff, students, and the external community.

Academic Building and Learning Support Facilities

Academic Building

1. Chalerm Phra Kiat 50 Phansa Maha Vajiralongkorn Building (7-story classroom building)

2. Banrachakornkarn Building (Information Services Center) – Provides a large, standard library.
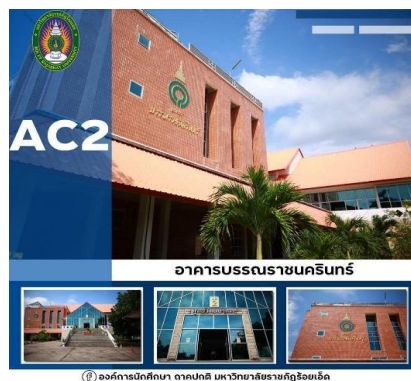
3. Chalerm Phra Kiat 50 Phansa Maha Vajiralongkorn Computer Center – Provides a computer lab with 60 computers.

4. Language and Computer Center Building – Provides internet services and offers 200 computers for use.

5. Chalerm Phra Kiat 80 Phansa 5th December 2007 Building (9-story classroom building) – Contains 25 general classrooms and 2 theater-style meeting rooms with a capacity of 100-200 people.

6. Chalermprakiat Building 56th Birthday of Her Royal Highness Princess Maha Chakri Sirindhorn, Nursing Classroom and Laboratory
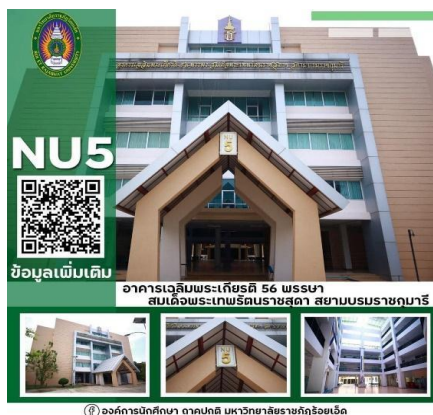
7. Rajabhat Greenview Experience Training Center Building – Includes laboratories for business, food, accommodation, tourism, and hospitality.

8. Tipakorn Wittayakit Building– Houses the Office of Student Affairs and social skills training (Social Engineering).

9. Health Science Building

10. Multipurpose Building and Teaching Skills Practice Laboratory – Includes classrooms for teacher education.

องค์การนักศึกษา ภาคปกติ มหาวิทยาลัยราชภัฏร้อยเอ็ด

11. Science and Technology Laboratory Building

องค์การนักศึกษา ภาคปกติ มหาวิทยาลัยราชภัฏร้อยเอ็ด

12. Music and Performing Arts Building

องค์การนักศึกษา ภาคปกติ มหาวิทยาลัยราชภัฏร้อยเอ็ด

13. There is a competition-standard swimming pool for students to practice for competitions and for general exercise.

สระว่ายน้ำ มหาวิทยาลัยราชภัฏร้อยเอ็ด

องค์การนักศึกษา ภาคปกติ มหาวิทยาลัยราชภัฏร้อยเอ็ด

14. Indoor stadium(Gymnasium)

อาคารศูนย์กีฬาศรีรัศมิ์เยาวชน

องค์การนักศึกษา ภาคปกติ มหาวิทยาลัยราชภัฏร้อยเอ็ด

15. Outdoor stadium and recreation field

สนามกีฬากลาง มหาวิทยาลัยราชภัฏร้อยเอ็ด

องค์การนักศึกษา ภาคปกติ มหาวิทยาลัยราชภัฏร้อยเอ็ด

16. A large auditorium with a capacity of 1,000-1,500 people, available for events and conferences.

17. Student Dormitories

The university offers on-campus dormitories, separated by gender, at affordable prices.

Inthanin Men's Dormitory

Karaket Women's Dormitory

Women's Dormitories A and B

18. There is a coach bus service for student transportation.

In 2023, the university added 2 more coach buses for student transportation, bringing the total to 3 buses.

- Canteen services that offers hygienic meals at affordable prices.

- The provision of free internet services. The internet and email services of Roi Et Rajabhat University are available for new students in the 2023 academic year. These services are provided to support academic activities and communication for students at Roi Et Rajabhat University (RERU). [การให้บริการ Internet และ EMAIL ของมหาวิทยาลัยราชภัฏร้อยเอ็ด สำหรับนักศึกษาใหม่ ปีการศึกษา 2566 มหาวิทยาลัยราชภัฏร้อยเอ็ด,ราชภัฏร้อยเอ็ด,ร้อยเอ็ด,RERU RERU | Roi Et Rajabhat Universit](#)

มหาวิทยาลัยราชภัฏร้อยเอ็ด
Roi Et Rajabhat University : Source of Knowledge for a Lifetime

HOME เกี่ยวกับ ผู้บริหาร หน่วยงานภายใน สำหรับนักศึกษา สำหรับบุคลากร การศึกษาต่อ การติดต่อ

มหาวิทยาลัยราชภัฏร้อยเอ็ด
Roi Et Rajabhat University : Source of Knowledge for a Lifetime

การเข้าใช้งาน Internet

การเข้าใช้งาน EMAIL
@reru.ac.th
URL : https://mail.reru.ac.th

Username = รหัสนักศึกษา 11 หลัก
Password = เลขประจำตัวประชาชน 13 หลัก

Username = รหัสนักศึกษา@reru.ac.th
Password = เลขประจำตัวประชาชน 13 หลัก

พบปัญหาการใช้งาน ติดต่อด้วยตนเองได้ที่ ศูนย์คอมพิวเตอร์
ชั้น 2 (ห้อง 9201) อาคารเฉลิมพระเกียรติ ๘๐ พรรษา 5 ธันวาคม ๒๕๕๐ (อาคาร 9 ชั้น) ในวันและเวลาทำการ

การใช้ Internet และ EMAIL

การใช้ Internet ภายในมหาวิทยาลัยราชภัฏร้อยเอ็ด

มหาวิทยาลัยราชภัฏร้อยเอ็ด โดย ศูนย์คอมพิวเตอร์ ได้เป็นผู้ให้บริการสัญญาณ Internet แก่นักศึกษา บุคลากร และบุคคลทั่วไป ซึ่งการเข้าใช้งาน Internet นั้น ทาง ศูนย์คอมพิวเตอร์ ต้องดำเนินการจัดเก็บข้อมูลการจราจรทางคอมพิวเตอร์ตามกฎหมาย โดยการใช้งาน ต้องผ่านการอนุญาตด้วย Username และ Password ดังนี้

Username หรือ ชื่อผู้ใช้ คือ รหัสนักศึกษา 11 หลัก เช่น 66810101010
Password หรือ รหัสผ่าน คือ เลขประจำตัวประชาชน เช่น 1459912345678

แบบฟอร์มลงชื่อเข้าใช้งาน Internet

หน้าแสดงผลการลงชื่อเข้าใช้งาน Internet

- The use of the **@reru.ac.th** email service at Roi Et Rajabhat University is provided for students, faculty, and staff to facilitate communication within the university. The university issues this email account primarily for official academic and administrative correspondence.

- การเข้าใช้งาน Office.com ของ มหาวิทยาลัยราชภัฏร้อยเอ็ด บริการฟรี สำหรับนักศึกษา โปรแกรมที่มีให้บริการ คือ Office 365 Outlook – Email, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, OneDrive และ Team

- Roi Et Rajabhat University offers free access to Office.com services for students. The available programs include:
- Office 365 Outlook – Email service
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- OneDrive – Cloud storage
- Microsoft Teams – Collaboration, and communication tools
- These tools support academic work and student collaboration.

- การสมัคร และเข้าใช้งาน Office365 มหาวิทยาลัยราชภัฏร้อยเอ็ดTo register and access **Office 365** at Roi Et Rajabhat University,

การสมัคร และใช้งาน Email @365.reru.ac.th

- The university has a large library available for students to use during their free time for group work, research, and information retrieval for academic projects. It also serves as a space for studying and enhancing learning activities.Co-Working Space LibRERU
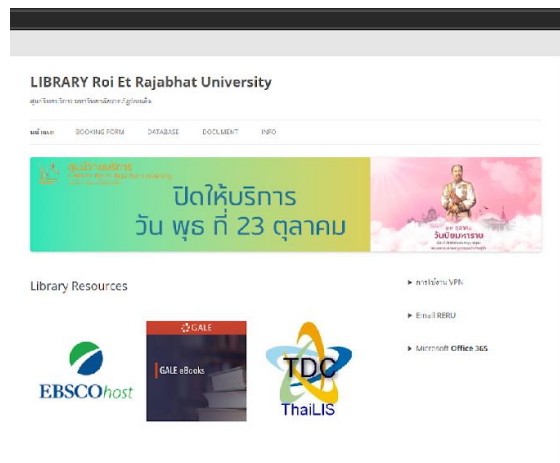
- The university provides a **book/textbook search system** and an **online research database search system**. This service allows students and staff to search international online databases for academic resources, following standardized criteria. It provides easy and quick access to information and full-text documents through the **UniNet network** managed by the Office of Information Technology for Educational Development, Ministry of Higher Education, Science, Research, and Innovation.

- The databases available for use include **9 reference databases**, as listed below:

1. ACM Digital Library
2. IEEE/IET Electronic Library (IEL)
3. SpringerLink –Journal
4. American Chemical Society Journal (ACS)
5. Emerald Management
6. Academic Search Ultimate
7. EBSCO Discovery Service (EDS) Plus Full Text
8. ScienceDirect
9. Engineering Source
10. ฐานข้อมูลงานวิจัย ThaiLIS

-
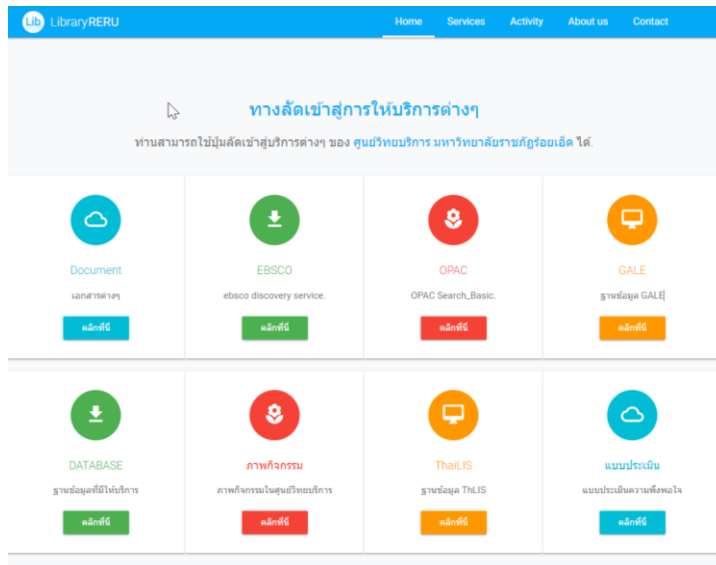
- The Faculty of Law at the university offers legal consultation services to staff, students, and members of the external community. These services provide legal advice and assistance on various matters to support the university community and the public.

- The university has a large library with a comprehensive collection of books across all subjects and disciplines, available through the Information Services Center. This facility provides students and faculty with access to a wide range of academic resources. Students in the Digital Marketing program can access information services at the Information Services Center and the Language Center of Roi Et Rajabhat University. These centers provide various academic services to support learning and research,

Publications and Electronic Media

- Thai language books and textbooks on Marketing and Digital Marketing: 630 copies

- English language books and textbooks on Business Administration: 5,500 copies
- Journals in both Thai and English: 180 titles
- Bound academic journals: 43 titles
- Newsletters: 112 files
- Thai newspapers: 16 issues
- Foreign language newspapers: 3 issues
- Annual reports: 655 items
- CDs/Knowledge Archive: 2,680 discs
- English language textbooks on Innovation and Information Technology: 890 items
- Thai language textbooks on Innovation and Information Technology: 1,000 items
- Magazines: 75 titles
- VCDs and English dubbed movies: 120 titles
- VCDs for language learning: 15 titles

These publications and resources are available at the university's Information Services Center to support academic research and learning across various disciplines

- The university provides a **Theater-style meeting room** for students, available for booking and use in various activities such as training sessions, seminars, presentations, product design showcases, research presentations, and educational events. This meeting room is located on the **3rd floor** of the library.

- The university has an **art exhibition room** where students can showcase their artworks. If there are interested buyers, students have the opportunity to sell their works, providing them with a chance to earn income from their own creations.https://www.facebook.com/profile.php?id=100057450228243

สาขาวิชาศิลปศึกษา คณะมนุษยศาสตร์และการพัฒนาสังคม มหาวิทยาลัยราชภัฏเลย
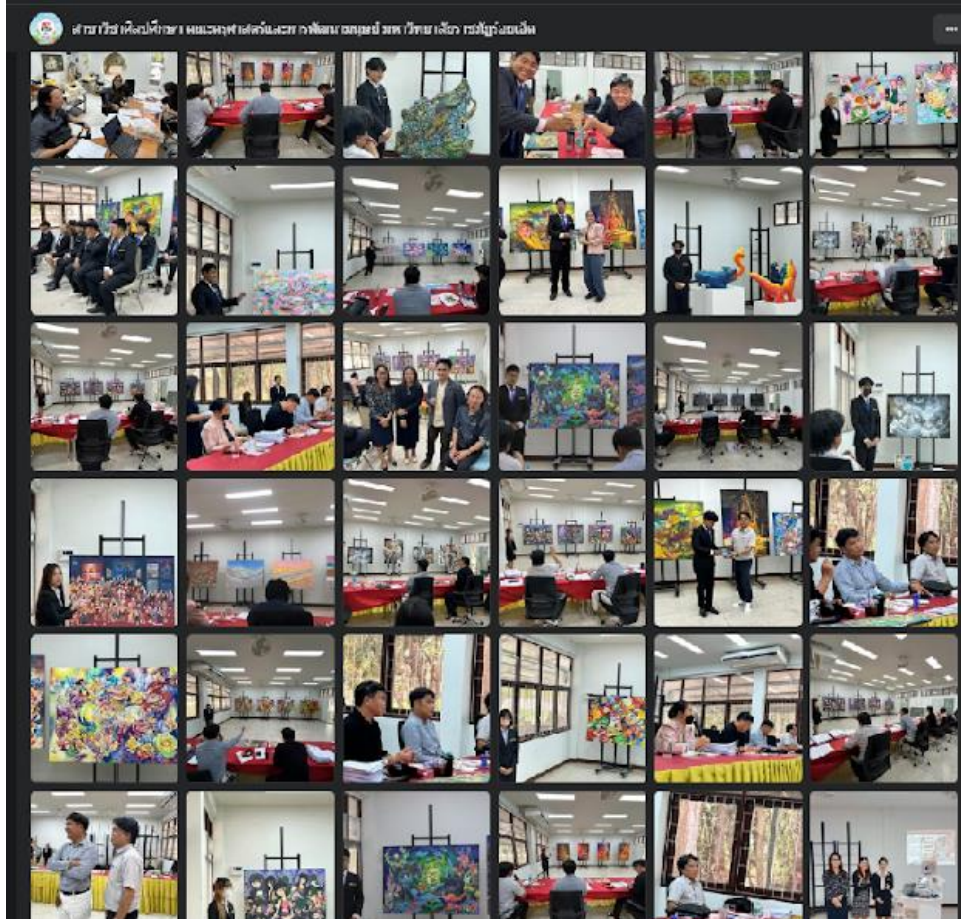
1.3.4 - Does your university as a body have programmes or initiatives to assist students who fall into the bottom 20% of household income group (or a more tightly defined target) in the country to successfully complete their studies?

The university collaborates with external organizations to promote and support job creation, income generation, and access to funding sources for students who wish to become entrepreneurs during their studies. This includes securing funding from private organizations and student loan funds (Student Loan Fund - SLF). Additionally, the university has a policy to control the cost of producing graduates, ensuring that it does not become excessively high. This is achieved by using shared resources for teaching and learning to reduce costs and maximize resource efficiency. The university also provides funding sources to support students' education, income generation during their studies, and ensures adequate learning resources to meet student needs. To reduce the financial burden of purchasing learning materials, the university offers services within its buildings to facilitate learning. It also provides equipment, materials, and programs that support both offline and online teaching and learning

The university provides funding sources to support students' education and income generation during their studies through initiatives such as the **Micropreneur Project** and the **Smart Start Idea by GSB Startup** program. These programs aim to promote and support job creation, entrepreneurship, and income generation opportunities for students. They also facilitate access to

funding sources for students who aspire to become entrepreneurs while studying, helping them develop business ideas and connect with financial resources for their ventures.

Scholarships and Educational Support

The university provides access to the **Student Loan Fund (SLF)** through 3 channels:

1. **Via phone**: Students can apply through the **SLF Connect** service.
2. **Online application**: Through the official website of the Student Loan Fund (SLF).
3. **Through university channels**: The university facilitates the loan application process by helping students apply directly through designated university offices or systems.

These funding opportunities are designed to assist students with the cost of education, ensuring they have the financial support needed to complete their studies.

2. ผ่านเว็บไซต์กองทุน www.studentloan.or.th
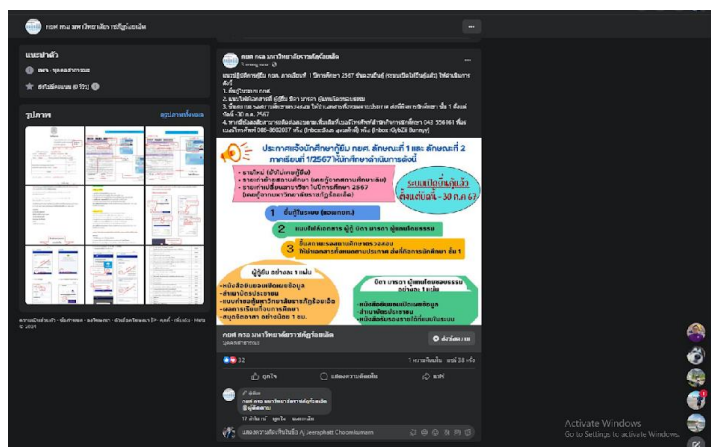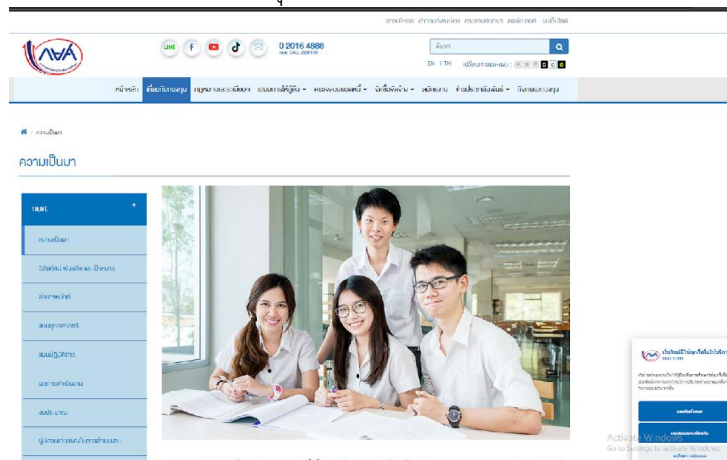
[(20+) Facebook](20+)

External Scholarships at Roi Et Rajabhat University

ลำดับ	ประเภททุนTypes of Scholarships	จำนวนนักศึกษาทุน (คน)No of scholarship students
1	Princess Chulabhorn Scholarship Program students	8
2	Students of the Royal Patronage Scholarship for Educational Assistance from the Rajaprachunukroh Foundation.	11
3	Students of the Foundation for the Assistance of Underprivileged Students under the Royal Patronage of Her Majesty the Queen.	11
4	Students of the Krungthai Electrical Company Limited Scholarship Program	1
5	Students of the Bangkok Insurance Foundation Scholarship Program.	7
6	Students of the Siam Commercial Bank Scholarship Program.	1
7	Students of the Royal Patronage Scholarship Program from the Somdej Phra Borommaratcha Sriraja Siam Mukkharatchakumarn Foundation (M.T.S.).	2
8	Students of the Princess Maha Chakri Sirindhorn Scholarship Program under the Royal Initiative of Her Royal Highness Princess Maha Chakri Sirindhorn, Princess of Thailand.	1
9	Students of the Art Scholarship Program under the Royal Patronage of Her Royal Highness Princess Sirivannavari Nariratana Rajakanya.	1
10	Students of the TISCO Foundation for Charitable Education Scholarship Program.	3
11	Students of the Annual Continuing Scholarship for Those Affected by the Ongoing Unrest in the Southern Border Provinces.	1
12	Students of the Create Foundation Scholarship.	2

External Scholarships at Roi Et Rajabhat University

ลำดับ	ประเภททุนTypes of Scholarships	จำนวนนักศึกษาทุน (คน)No of scholarship students

Objective of the Scholarship Fund:

The purpose of the scholarship is to support education by providing funding that is tax-deductible at **double the amount**. This funding is intended for educational purposes, such as procuring materials, textbooks, academic books, educational media, technology, and other resources necessary for students' learning and academic activities.

There are **two types** of scholarships available:

1. **Student Scholarships**
2. **Student Activity Scholarships**

These scholarships aim to enhance student's learning experience and support the execution of essential academic and extracurricular activities.

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รับบริจาคโดยวิธีการโอนเงินเข้าบัญชีสั่งจ่ายเช็ค ชื่อบัญชี "กองทุนส่งเสริมและสนับสนุนนักศึกษา ม.ราชภัฏร้อยเอ็ด" ประเภทออมทรัพย์ และ Fax หลักฐานการโอนเงิน พร้อมระบุชื่อ ที่อยู่ผู้บริจาค ส่งถึง สำนักกิจการนักศึกษา โทร. 043-556161 Fax. 043-556161 E-mail . kkk_renu@hotmail.com ท่านสามารถบริจาคเงิน โดยวิธีต่อไปนี้

เช็คธนาคาร สั่งจ่าย "กองทุนส่งเสริมและสนับสนุนนักศึกษา ม.ราชภัฏร้อยเอ็ด"
โอนเงินเข้าบัญชี กองทุนส่งเสริมและสนับสนุนนักศึกษา ม.ราชภัฏร้อยเอ็ด สาขาร้อยเอ็ด
เลขที่บัญชี 411-0-90647-4 ธนาคารกรุงไทย
ธนาบัติ สั่งจ่าย ในนาม "กองทุนส่งเสริม และสนับสนุนนักศึกษา ม.ราชภัฏร้อยเอ็ด"

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" ทุนการศึกษาของนักศึกษา
" ทุนกิจกรรมนักศึกษา

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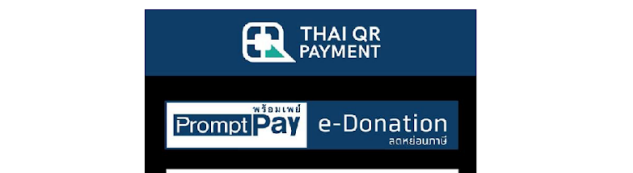
- Internal Scholarships at Roi Et Rajabhat University
https://www.facebook.com/story.php?story_fbid=570291025508676&id=100075833499860&rdid=6CDVFHI7zJlyEbhW#

Sequence	Types of Scholarships	Number of Scholarship Students (Persons)	Amount of Scholarship (Baht)
1	Types of Educational Promotion	86	514,100
2	Types of Good Activities	18	41,000
3	Types of Academic Excellence	4	5,000
รวมทั้งสิ้น Total		108	560,100

1.3.5 - Does your university as a body have schemes to support poor students from low or lower-middle income countries (e.g. offering free education, grants)?

The university has developed its academic potential and strength and established a cooperation network with international educational organizations as a key mechanism for driving the Rajabhat University of Roi Et to be recognized at the global level. This has also played a significant role in fostering good relations with foreign countries. In 2023, Rajabhat University of Roi Et established academic collaboration and signed a memorandum of understanding (MOU) with the University of South-East Asia (USEA) from Cambodia. As part of the collaboration, USEA sent six faculty members and students to observe teaching practices and conduct trial lessons in English at Rajabhat University of Roi Et, which continued in the 2023 academic year. As part of this initiative, a trial teaching activity for primary school students was organized at the university's demonstration school, along with a knowledge exchange activity to enhance English proficiency and classroom management skills. This exchange was conducted between students from the University of South-East Asia (USEA) and undergraduate students from the Rajabhat University of Roi Et English program. These activities have greatly benefited both universities' students, faculty, and staff.

1. University International Student Exchange

2. Academic Cooperation Network Development Project with the University of South-East Asia, Cambodiahttps://www.facebook.com/groups/923360821743669

1.4.1 - Does your university as a body provide assistance in the local community assisting the start-up of sustainable businesses through relevant education or resources? (e.g. mentorship programmes, training workshops, access to university facilities)

Roi Et Rajabhat University, in collaboration with the Office of the National Research Council (NRCT) under the Area-Based Development Fund (BPT), has established a program to allocate research and innovation funds for regional development. The goal is to improve the quality of life for local communities and enhance the competitiveness of new entrepreneurs, small businesses, micro-enterprises, community enterprises, and social enterprises at the local level.

The program aims to create a community database to analyze and address the community's real problems, potentials, and needs. It supports the development of local community products, the establishment of community-based enterprises, and the creation of new entrepreneurs by applying knowledge from research to develop commercialized community products. This, in turn, adds value to locally produced goods.

Furthermore, the program supports the marketing and sales of offline and online community products, helping promote local businesses. Doing so enables communities to generate income, become self-reliant, reduce household expenses, and increase household income.

Meeting to create a community database to study and analyze the potential problems and real needs of the community by managing and organizing research plans that have been allocated a budget from the Science, Research, and Innovation Promotion Fund (SRI Fund), National Science and Technology Development Agency (NSTDA) via Zoom #Roi Et Rajabhat University #NRCT Background - NRCT

The "Strategic Research Area Development and Enhancement Project to Eliminate Poverty and Create Social Opportunities in Roi Et Province, Phase 2, Year 2" is being implemented by Roi Et Rajabhat University, with support from the Office of the Area-Based Development Fund (BPT). [(20+) Facebook](#)
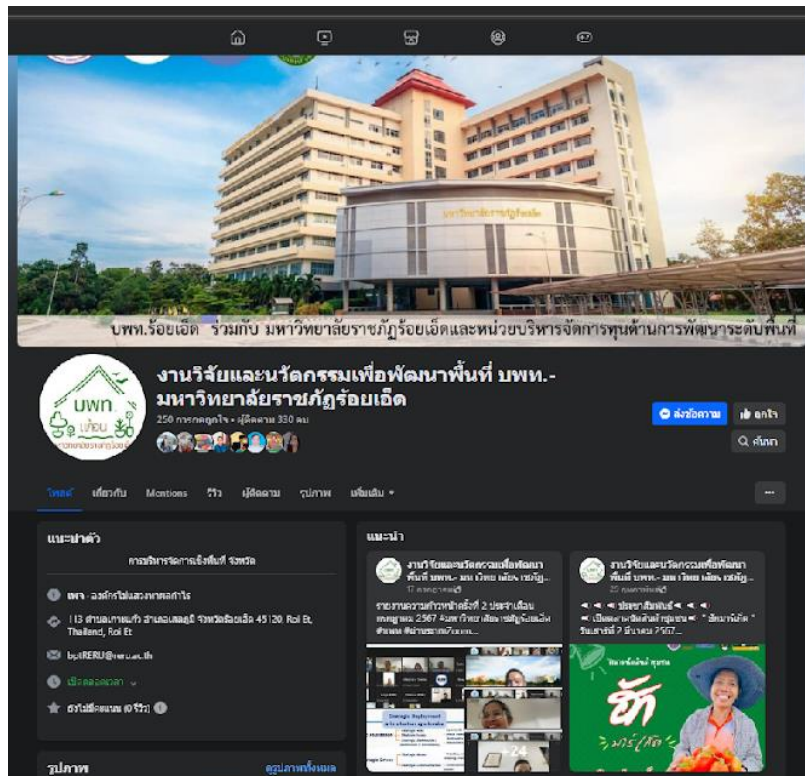
The process and method for interviewing poor households to complete a survey questionnaire are designed to ensure accurate and reliable data collection for assisting impoverished families and creating social opportunities. The data will help the community-level operations team verify the household's status and level of poverty. This process allows for updates and rechecks, ensuring that any households missed will be surveyed. The collected information will then be submitted to the sub-district administrative organization for data entry into the system. This process promotes cooperation mechanisms and enhances the system for data search and validation through a participatory process, adhering to standards. It aims to foster ownership and acceptance of the data within the local community partnership framework. https://www.facebook.com/BPT.Roi.et

The development of strategic research areas to eliminate poverty and create social opportunities in Roi Et Province has partnered with Global House to create the "Hug Market" as a platform for selling products. This market serves as a space for knowledge exchange and creates social opportunities for farmers in Roi Et Province. The initiative aims to empower the community by tackling poverty, fostering collaboration, and building economic stability together, contributing to the vision of "Over a Hundred People, Strong Together."

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The Market Place RERU and Hug Market, located at Roi Et Rajabhat University, sell products from local communities as part of the project to develop and upgrade the strategic research area to eliminate poverty and create social opportunities (Pre-Strategy Research Area - Pre SRA) in Roi Et Province, Phase 2, Year 2. This sub-research project focuses on "Developing Entrepreneurs and Linking Market Systems," which aims to enhance local businesses and connect them with broader market opportunities to foster sustainable growth and social impact.(Developing entrepreneurs and connecting the market system)"

Implementation of the Project to Raise the Standards of Sustainable Community Products to the Online Platform

Activity: The application of knowledge, research, and innovation to elevate the standards of community products and enhance the potential of producers and entrepreneurs for the fiscal year 2024. The objectives of the project are:

1) To develop and raise the standards of community products to a higher level.

2) To enhance the capabilities of producers and entrepreneurs, increasing their competitiveness and income.

3) To promote the formation of community product clusters based on economic crops or livestock in the service areas, to create added value in a comprehensive manner.

Activity: The application of knowledge, research, and innovation to elevate the standards of community products and enhance the potential of producers and entrepreneurs.

Community Enterprise Group: Ban Rai Kaen Tawan 101

Dong Lan Subdistrict, Mueang Roi Et District, Roi Et Province

Reported by: Assoc. Prof. Khemvit Jittayasothon, Assoc. Prof. Jiraphat Jumkumarn

Faculty of Business Administration and Accounting, Roi Et Rajabhat University

Location of the Group:

Located at No. 92, Moo 6, Dong Lan Subdistrict, Mueang Roi Et District, Roi Et Province, Thailand

Postal Code: 45000

Phone Number: 085-924-9455
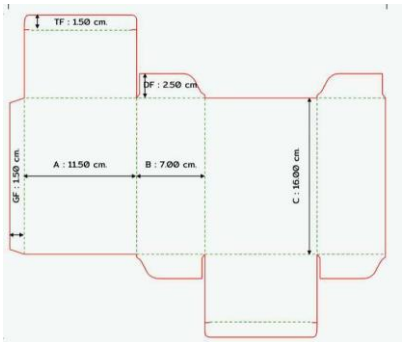
Building photos

Building photos

Development of Product Standards in 6 Key Development Areas (Based on Activity Report 1 from Each Group, Topic: Concepts for Developing Community Product Groups)

Development List	Method of Implementation	Expected Outcomes (In concrete terms)	Results Achieved
1. Innovation in Production	-	-	-
2. Develop and design packaging	1. Hands-on training on the development and design of packaging for both products, which are: 1) Nam Prik Poo Na (fermented crab paste), by upgrading the existing packaging to make it more modern, suitable for the product, and to clearly display the product details.	The two products are: 1) Nam Prik Poo Na (fermented crab paste) 2) Cha Kaen Tawan(sunflower tea) Both products have been upgraded with new, beautiful, and modern packaging that enhances usability, adds value to the products, elevates the brand, communicates effectively with customers, and directly represents the products. The packaging also	The products now feature **beautiful**, **clean**, and **modern** packaging, complete with a **new logo** and a **QR code** linking to the official Line account. This new packaging is suitable for both types of products **1. Nam Prik Poo Na:**

Development List	Method of Implementation	Expected Outcomes (In concrete terms)	Results Achieved
	2) Cha Kaen Tawan (sunflower tea), by designing new packaging that is appropriate for the product and clearly shows the product details. 2. Hands-on training on the development of social media platforms for online marketing and increasing distribution channels.	includes the FDA registration number (เลข อย.). 	 1. กล่องชาแก่นตะวัน **Cha Kaen Tawan**

Development List	Method of Implementation	Expected Outcomes (In concrete terms)	Results Achieved
3. Develop and design the production process	-	-	-
4. Develop community product standards	1. Verify the registration information of community enterprises and the continuity of the community enterprise registration. 2. Verify the submission of requests for FDA (Food and Drug Administration)	The two products are: 1. **Nam Prik Poo Na** (Crab Curry Paste) 2. **Cha Kaen Tawan** (Sunflower Tea) Both have successfully renewed their community enterprise registration and received FDA (Food and Drug Administration) certification.	1. Nam Prik Poo Na (Crab Curry Paste) has applied for FDA certification for the product network under the brand name "Oi Nam Prik Poo Na" and has successfully passed the certification process. The certification was granted on June 4, 2024. The FDA registration numbers are as follows: 1) Grilled Fish Nam Prik Poo Na– Registration number 45-2-01762-6-0015

Development List	Method of Implementation	Expected Outcomes (In concrete terms)	Results Achieved
	standards and apply for FDA certification for food products. 3. Print the FDA registration number and barcode on the packaging for commercial sale.		2) Mangrove Crab Nam Prik Poo Na – Registration number 45-2-01762-6-0016 3) Salted Fish Nam Prik Poo Na – Registration number 45-2-01762-6-0017 2. Cha Kaen Tawan (Sunflower Tea) is currently applying for FDA certification renewal.
5. Develop and Design Production Technology at the Local Wisdom and Advanced Technology Levels	-	-	-

Development List	Method of Implementation	Expected Outcomes (In concrete terms)	Results Achieved
6. Development of Raw Material Quality at the Source (Plants, Animals, Secondary Economic Species, and Culture) to Create Added Value (GPP) with Provincial-Level National Income Data	1. Practical Training on Proper and Hygienic Freshwater Crab Farming for 1 product, which is: 1) Nam Prik Poo Na (Freshwater Crab Chili Paste) – Developing a more efficient and hygienic freshwater crab farming and breeding process to meet health and safety standards.	Product: 1 type, which is: 1) Nam Prik Poo Na (Freshwater Crab Chili Paste) – Increased supply of raw materials (freshwater crabs) for production and reduced crab mortality in the breeding ponds.	The freshwater crabs (ปูนา) are raised according to standards and hygienic practices.

Development List	Method of Implementation	Expected Outcomes (In concrete terms)	Results Achieved

3.1 Success Indicators

Indicators	Target values	Achievable Target Values
1. Number of Local Products from Innovations, Knowledge, and Thai Wisdom that Elevate the Grassroots Community Economy and Expand the Online Platform	Quantity 2 products	1. Product Name: Nam Prik Poo Na (Crab Paste) 2. Product Name: Cha Kaen Tawan (Sunflower Tea)
2. Knowledge, Research, and Innovation in the Development and Enhancement of Local Community Products as a Foundation	Quantity 2 products	1. Knowledge name...Development of efficient and hygienic crab breeding model 2. Knowledge name...Submission of FDA standards and FDA food product registration for enterprise group members...
3. Identity of Economic Plants and Animals, Including Cultural Aspects (Bio + Culture = Creating Commercial Economic Value)	1 identity	1. The identity is the "Mud Crab" (ปูนา), which is a product that can be cultivated locally by the community, creating jobs and generating income for the community enterprise group.
4. Number of producers and entrepreneurs who have developed their capabilities and increased their capacity.	Number of people: 6	1. Number of members 6 people
5. Percentage of income increase for entrepreneurs.	10%	1. Income before development: 45,000 baht/year.

Indicators	Target values	Achievable Target Values
		2.Income after development: 100,000 baht/year 3.Percentage increase in income: 45%
6. Local community products participating in the projects have been developed or upgraded to meet higher standards and quality.	Quantity 2 products	1. Number of products that have received the standard 2 products 1.1 Product Name: Nam Prik Poo Na (Can create a product network under the name "Nam Prik Poo Na: Oi Nam Prik Poo Na" and has successfully submitted for FDA certification) 1.2 Product Name: Cha Kaen Tawan (Currently in the process of applying for community product certification)
7. e-Marketplace **Offline and Online Marketing Systems** The university has implemented a system to open a space between producers and consumers to access the online market through the University as a Marketplace concept. This includes both on-campus markets, off-campus markets, and an online marketplace. The initiative	1 System	☐ Page LinkURL..................... ☐ Facebook Link....................... ☑ LINE ID... ☐ TikTok....................................... ☐ Shopee.................................. ☐ Lazada...................................

Indicators	Target values	Achievable Target Values
connects with all 38 Rajabhat Universities to gather community products and outstanding research from local communities, which are then promoted through the e-marketplace application.		☐ Others(specify).........................

3.2 Results of Product Standard Development in 6 Key Areas of Development

List	Before development	After development
1. Entrepreneur Development	The existing knowledge includes: 1. Production of fermented crab paste (Nam Prik Poo Na) 2. Production of Sunflower Tea (Cha Kaen Tawan) 3. Distribution and Sales	The developed knowledge includes: 1. Development of effective and hygienic crab farming and breeding models 2. Development and design of packaging for products 3. Development of social media platforms for online marketing and expanding distribution channels
2. Product innovation	Innovation of Products - Original Innovation The use of the production process for crab paste (น้ำพริกปูนา) and packaging involves tools and machinery that ensure the packaging is tightly sealed and hygienic, as shown in the image.	No innovation development

List	Before development	After development
3. Develop and design packaging	Explanation/Illustration (Explanation of the Original Packaging) 1. Image of the Crab Paste (น้ำพริกปูนา) Packaging The crab paste's original packaging lacks contact information, and the logo is not modern or appealing. The design does not effectively communicate the	Explanation/Illustration (Explanation of the New Packaging) 1. New Packaging for Crab Paste The new packaging design for the crab paste features an updated, modern, and attractive sticker. The design is more appealing and practical, making it easier for consumers. It also includes a QR

List	Before development	After development
	product's brand identity or make it stand out in the market.	Code linking to the official Line account and a newly designed logo, which enhances brand recognition and provides a more professional look, as shown in the image. **2. Packaging for Sunflower Tea (Kaen Ta Wan Tea)**

List	Before development	After development
4. Develop and design manufacturing processes	Explanation/Illustration The group already has a solid foundation of knowledge in using technology and innovation in product manufacturing. 	There is no development and design of the manufacturing process.

List	Before development	After development
5. Development of Community Product Standards Identifies the standards to be developed. 1) FDA Registration Number 2) GMP/HACCP/HALAL 3) Community product standards 4) OTOP 5) GAP/IFOAM/Q	Explain the Original Product / Illustration (Include the standard number beneath the image) 	Explain the New Product / Illustration (Include the standard number beneath the image) The product "Nam Prik Poo Na" (Crab Paste) has applied for the FDA standard certification for its members under the brand name "Aoi Nam Prik Poo Na" as follows: 1) Grilled Fish Nam Prik Poo Na FDA Registration Number: 45-2-01762-6-0015 2) Mangrove Crab Nam Prik Poo Na

List	Before development	After development
	  FDA Registration Number: 45-2-01762-6-0003 FDA Registration Number: 45-2-01762-2-0001	FDA Registration Number: 45-2-01762-6-0016 3) Slicked Fish Nam Prik Poo Na FDA Registration Number: 45-2-01762-6-0017

List	Before development	After development
6. Develop and Design Production Technology at the Local Wisdom and Advanced Technology Levels	Explanation of Original Product / Illustrations The group has the capacity for production, with quality and modern machinery used in the manufacturing process. 	Explanation of New Product / Illustrations - There has been no development or design of production technology at the local wisdom level or advanced technology, as the group already possesses full capacity in utilizing production technology.

List	Before development	After development
7. Development of Raw Material Quality (Plants, Animals, Secondary Economic Species, and Culture) to Create Added Value (GPP) and Provincial-Level National Income Data	Explain the Original Product/Illustration The group has developed the quality of raw materials from the source by breeding *Poon* (freshwater crabs) based on knowledge gained from YouTube and online learning sources.	Explain the New Product/Illustration The breeding method for Poon (freshwater crabs) has been developed to enhance efficiency and meet hygiene standards.

List	Before development	After development
8. Details of the Developed Product Information	Describe the Original Product / Illustration (Description with Illustration) Please specify: - Size, Weight, Quantity: 45 grams - Unit price: 39 Baht - Product standard (if any): FDA registration number: 45-2-01762-6-0003 - Product description (Storytelling): Made from *Poo Na* (Mud Crab) - Monthly production capacity: 2,000 jars/month	New product description/illustration (Description with illustrations) Please specify: - Size, Weight, Quantity: 45 grams - Unit price: 39 Baht - Product standard (if any): Currently in the process of registering with the Thai Industrial Standards Institute (TISI) - Product Description (Storytelling): Made from freshwater crabs (Bunu) - Monthly production capacity: 5,000 jars/month

List	Before development	After development
	(Kaen Ta Wan Tea) **Sunflower Tea** **Please specify:** - Size, Weight, Quantity: 350 grams - Unit price: 269 Baht - Product standard (if any): FDA registration number: 45-2-01762-2-0001	**(Kaen Ta Wan Tea)** **Sunflower Tea** **Please specify:** - Size, Weight, Quantity: 350 grams - Unit price: 269 Baht - Product standard (if any): Currently in the process of registering with the Thai Industrial Standards Institute (TISI) - Product description (Storytelling): Made from Sunflower petals (Kantawan)

List	Before development	After development
		- Monthly production capacity: 2,000 boxes/month
9. Network partners	**Please specify the name (of the previous network partners):** 1. The Department of Commerce, Roi Et Province, supports the development and design of packaging. 2. The Roi Et Provincial Office, the Department of Science, the Science Park, and Roi Et Rajabhat University, which collaborate to develop the production process to meet quality standards. 3. The Ministry of Agriculture and Cooperatives, Roi Et Province, promotes and supports the processing of "Poo Na" (river crab).	Please specify the name (of the new network partners): - None

3.3 Image of the Activity for Knowledge Transfer and Product Standard Development in 6 Key Development Areas (Ban Rai Kaen Tawan Community Enterprise Group 101)

    - The product sales website of Ban Rai Kaen Tawan Community Enterprise Group 101: https://บ้านไร่แก่นตะวัน101.com You can search through Google by entering the keyword: บ้านไร่แก่นตะวัน101

Google

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ปการ (ช้างโรงเรียนเมืองร้อยเอ็ด) ต.ในเมือง อ.เมือง จ.ร้อยเอ็ด

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Hours: Closed · Opens 8:30 AM Fri ▾
โทรศัพท์: 085 924 9456

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1.4.2 - Does your university as a body provide financial assistance to the local community assisting the start-up of sustainable businesses

The university has developed strategies and plans to foster cooperation and provide assistance. It has been working collaboratively with research networks, creative work, and innovation across higher education institutions, government organizations, and private sectors, both domestically and internationally. In addition, researchers have received funding to support research, creative work, and area-specific innovations aiming to benefit local communities. The university has secured cooperation from internal and external funding sources to ensure that innovation outcomes from research can be practically applied to benefit local communities. Furthermore, a database of research, knowledge, and innovations beneficial to local communities has been developed, including research on commercial community products.

Evidence :

1. https://research.reru.ac.th/ กลุ่มบริหารจัดการงานวิจัยและนวัตกรรมท้องถิ่น

2. https://research.reru.ac.th/read.php?id=82 ประกาศผลการจัดสรรงบประมาณ ววน. งานมูลฐาน ประจำปีงบประมาณ พ.ศ.2567 (FF2567)

3. https://research.reru.ac.th/downloads/ff2567/Scan_25062024_103412.pdf

Research on creative work and spatial innovation

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
191175	25672505121111Development of an Online Training Program to Strengthen Anti-Corruption Awareness among University Students Based on the RIPS Ethical Decision-Making Model.	371,000	Science, Research, and Innovation Promotion Fund (SRIF): Theme Group for Strengthening Governance and Addressing Corruption Issues in 2024.	National Research Council of Thailand (NRCT)	Mr. Prasarn Sriphongphlet
201175	672505011518 Project for Enhancing the Social Engineering Skills of Students at Roi Et Rajabhat University to Promote the Quality of Life for the Elderly in Roi Et Province.	800,000	The translation of the phrase is: Incubation Project to Enhance Regional Development Capacity through Social Engineers.	National Research Council of Thailand (NRCT)	Miss Atchariya Phatthanasarakhu.
201440	670000070480 Roi Et Municipality Project: Roi Et Good People - Connecting the Economic Network through Safe and Modern Walking Paths for a Thriving Economy: Elevating the Economic Ecosystem of Roi Et City.	1,250,000	Incubation and Acceleration Program to Propel Towards a Smart and Livable City.	Area-Based Development Fund Management Unit (ABDFM).	

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
195147	670000070289 Development and Enhancement Towards Strategic Research Areas for Poverty Eradication and Social Opportunity Creation (Pre-Strategy Research Area - Pre SRA), Roi Et Province, Phase 2, Year 2.	12,000,000	Strategic Research Area for Poverty Alleviation and Social Mobility: SRA)	Area-Based Development Fund Management Unit (ABDFM).	Miss Srisunan Prasertsang
192915	Glide Development of a Waste Management Application System for Communities Using Glide Technology	208,000	Budget for Science, Research, and Innovation (SRI) - Fundamental Fund for Fiscal Year 2024 (through Agencies: Additional Round for Projects Considered Important by the NESDB)	Roi Et	Miss Nattida Butprom
192916	Production of Animation Media on the Topic: "The Whistle Musical Instrument" Using the Storyline Teaching Method According to the Instructional Approach of National Artist Songsak Patumsin.	214,000	Budget for Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (via Agencies: Additional Round for Agencies with Projects Considered Key by the National Economic and	Ubon Ratchathani, Roi Et, Yasothon	Mr. Thanawat Buttongthim

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
			Social Development Board).		
192917	Managing Creative Cultural Resources Based on Isaan Cultural Identity for Community Economic Development and Tourism	400,000	Budget for Science, Research, and Innovation (SRI) under the Fundamental Fund for the Fiscal Year 2024 (through agencies: Additional round for agencies with projects deemed as key projects by the National Economic and Social Development Board)	Roi Et	Assoc. Prof. Dr. Surapong Sangreno
192918	The Employment Model for the Elderly in the Private Sector to Support the Smart City in Roi Et Province, Thailand	395,000	Budget for Science, Research, and Innovation (SRI) – Fundamental Fund for the Fiscal Year 2024 (through Agencies: Additional Round for Agencies with Projects	Roi Et	Associate Professor Dr. Chana Jai Muenthai Song

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
			Considered as Key Projects by the National Economic and Social Development Board)		
192919	Development of a Learning Model through STEAM Integration Using Service Learning for Students of Schools under the Office of the Basic Education Commission in the Roi Et, Sisaket Group of Provinces	364000	Budget for Science, Research, and Innovation (SRI) - Fundamental Fund for the Fiscal Year 2024 (through agencies: additional round for organizations with projects considered as key projects by the National Economic and Social Development Board)	Roi Et	Miss Parichat Prasertsang
192920	The Development of Teachers in the Teacher Professional Development Network, Rajabhat University, Roi Et, Through Competency-Based Curriculum to Enhance Learners' Skills for the 21st Century	324000	Budget for Science, Research, and Innovation (SRI) - Fundamental Fund for the Fiscal Year 2024 (through agencies: additional round for organizations with projects considered as key projects by the National Economic	Roi Et, Mukdahan	Assistant Professor Dr. Satchatham Pornthaweekul

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
			and Social Development Board)		
192921	Development of Educational Innovations for Early Childhood Children Focused on 21st Century Learning Skills According to Teacher Competencies	409,000	Budget for Science, Research, and Innovation (SRI) – Fundamental Fund for the Fiscal Year 2024 (through agencies: Additional round for agencies with projects considered as priority projects by the National Economic and Social Development Board)	Roi Et	Associate Professor Dr. Sakdisree Seubsing
192922	Enhancing the Quality of Education for Early Childhood Students in the 21st Century	319,000	Budget for Science, Research, and Innovation (SRI) - Fundamental Fund for Fiscal Year 2024 (through agencies: Additional round for agencies with projects considered as key projects of the National Economic and Social Development Council	Roi Et	Associate Professor Dr. Supimon Bunpok

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192923	The Study and Development of Training Programs to Strengthen Mental Resilience in the New Normal Era for University Students, Based on Psychological Concepts	154,000	Budget for Science, Research, and Innovation (SRI) - Fundamental Fund for Fiscal Year 2024 (through agencies: Additional round for agencies with projects considered as key projects of the National Economic and Social Development Council	Roi Et	Mr. Prasarn Sreephongphelid)
192924	The development of early childhood teachers' competencies in action research within classrooms in Thailand through a learning process integrated with practical teaching, using training and mentoring approaches for guidance and consultation.	408,000	Budget for Science, Research, and Innovation (SRI) in the category of Fundamental Fund for the fiscal year 2024 (through agencies: Additional round for agencies with projects deemed necessary by the National Economic and Social Development Board - NESDB)	Roi Et	Ms. Thitinan Udomsan

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192925	Development of Rice Straw Degradation Starter Culture from Cellulase-Producing Bacteria	169,000	งบประมาณด้าน ววน. ประเภท Fundamental Fund ประจำปีงบประมาณ 2567 (ผ่านหน่วยงาน : รอบเพิ่มเติมสำหรับหน่วยงานที่มีโครงการได้รับการพิจารณาเป็นโครงการสำคัญของสภาพัฒน์ฯ) Budget for Science, Research, and Innovation (SRI) in the category of Fundamental Fund for the fiscal year 2024 (through agencies: Additional round for agencies with projects deemed necessary by the National Economic and Social Development Board - NESDB)	Roi Et	Associate Professor Dr. Surachai Rattanasook
192926	The Development of an Automated Control Technology for Cricket Farms Using the Internet of Things (IoT)	230000	Budget for Science, Research, and Innovation (SRI) - Fundamental Fund for the Fiscal Year 2024 (through the agency: Additional round for agencies with projects	Roi Et	Mr. Nontanant Pholphan

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
			considered as key projects by the National Economic and Social Development Board).		
192927	The research and development of quality teacher production for the new generation in the Isaan region, aiming to become educational innovators for the classrooms of the future.	457,000	**Budget for Science, Research, and Innovation (SRI) under the Fundamental Fund for Fiscal Year 2024** (via agencies: Additional round for agencies with projects deemed important by the National Economic and Social Development Board (NESDB)	Ubon Ratchathani Udon Thani Surin Sakon Nakhon Sisaket Loei Roi Et Maha Sarakham Buri Ram Nakhon Ratchasima (also known as Korat) Chaiyaphum Khon Kaen Kalasin	Associate Professor Dr. Chananong Wisetsat

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192928	Development of Community Communication Innovators towards Creating Value Added for Eco-Cultural Tourism: Phu Phathong, Roi Et Province	201,000	Budget for Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Ms. Prapaporn Rattano
192929	Anatomy of Epidermal Tissue in Leaves for Identification of Certain Medicinal Plants at Rajabhat University Roi Et	203,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects	Roi Et	Assistant Professor Sutharat Konkhyan

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
			considered as important by the National Economic and Social Development Board)		
192930	Participation in Promoting Health for the Elderly at the Senior Citizens School, Thamung Subdistrict Municipality, Selaphum District, Roi Et Province	109,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Assistant Professor Dr. Jiraporn Barisri
192931	Biodiversity of Tree Species, Their Utilization, and Potential for Carbon Sequestration: A Case Study of Community Forests in Selaphum District, Roi Et Province	173,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic	Roi Et	Asst. Prof. Dr. Ueampron Chansongduang

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
			and Social Development Board)		
192932	The Effects of a Health Promotion Program Combined with Herbal Tea on Blood Pressure Levels in the Elderly: A Case Study in Health Zone 7	143,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et, Khon Kean	Miss Arunnarat Panjaklinkaesorn

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192933	Health Communication and Media Literacy to Prepare for Aging Society in Mueang District, Roi Et Province.	189,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Mr. Aran Aranmat.
192934	Automatic Water Management System Using Solar Cells in Rice Fields Outside Irrigation Areas, Ban Nakratib, Selaphum District, Roi Et Province.	366,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Associate Professor Dr. Kantaphon Phromnikorn

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192935	Development of a Design Thinking Ecosystem for Gamification in Virtual Reality to Promote Innovation Skills for Undergraduate Students	274,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Assistant Professor Dr. Krissadaporn Jantakhun
192936	Development of an Intelligent Cloud Learning System to Enhance English Language Skills and Collaborative Learning Skills for Students in Roi Et Province.	395,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Assistant Professor Dr. Thiti Chankakun

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192937	The Utilization of Polyunsaturated Fatty Acids to Enhance Fertility and Embryo Growth in Female Breeding Goats	224,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Ms. Wilaiwan Kanthusaeng
192938	Study of Bioactive Compounds and the Process of Producing Concentrated Protein Extract from Small Mushroom (Ko Noy Mushroom) for Development into Health Food Products.	237,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Associate Professor Dr. Aranong Phusireth

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192939	Development and Enhancement of a Prototype for Cricket Hiding Materials Made from Agricultural Waste	187,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Dr. Paphaporn Chantawongrit
192940	The Natural Radiation Levels in Thai Indigenous Rice from Bung Lert Subdistrict, Meuywadee District, and Organic Rice from Araya Farm, Wang Luang Subdistrict, Selaphum District, Roi Et Province	140,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et, Bangkok	Mr. Phurit Khwinram.

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192941	The development of an active English learning management model that aligns with the context of upper primary school students in Roi Et Province and the 21st Century English language proficiency framework.	219,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Ms. Poonsuk Jantasip
192942	A Study and Development of Promoting and Preserving Local Arts and Culture for Social Studies Teachers in Roi Et Province Using Art History Methods	203,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Miss Ketsinee Sriwongsa

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192943	The Development of Critical Thinking Skills and Problem-Solving to Enhance the Quality of Teaching and Learning for Mathematics and English Students at Rajabhat University Roi Et.	374,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Miss Narinthara Ming-Ohlo
192944	A Model for Promoting Health in Preschool Children by Using the Family as the Central Unit in Roi Et Province	303,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Assistant Professor Tipparat Chai Chanaseang

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192945	The Creation of Local History Knowledge to Enhance the Quality of Social Studies Education for Students at Rajabhat University Roi Et.	361,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Associate Professor Dr. Parin Rosjan
192946	Development of Energy Storage Devices from Biomaterials and Local Silica to Address Agricultural Waste Problems in Roi Et Province.	228,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Assistant Professor Dr. Watcharakorn Wongkamjan

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192947	*Luk Wod*: A Traditional Musical Instrument for the Elderly in Roi Et Province	232000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Mr. Rachan Charoenkaenthai
192948	Development of a Curriculum to Foster the Spirit of Teaching for Teacher Education Students through the Process of Mindfulness-Based Education.	258,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Assistant Professor Dr. Jitraporn Wongkumchan

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192949	Development of Cricket Feed to Reduce Production Costs Using Local Animal Feed Ingredients	186,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Associate Professor Dr. Khukwan Chulalanant
192950	Research and Development of Sun-Dried Fish Drying using Solar Energy combined with Infrared Heat for Sustainable Rural Community Farmers at Ban Donkok, Roi Et Province.	140,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social D	Roi Et	Mr. Teerasat Kanasri

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192951	Cellular Genetics and Amino Acid Content Analysis of Cricket Strains from the Large-Scale Cricket Farming Group in Roi Et Province.	193,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et, Khon Kean, Bangkok	Assistant Professor Dr. Suchila Tanamphai
192952	Development of an Electricity Generation Process from Solar Energy for Incubators of Native Chicken Eggs for Farmers in the Nong Dong Community, Roi Et Province.	142,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Roi Et	Mr. Prasit Mongkhonkaset

Project Code	Project name	Budget proposal (baht)	Research grants	Funding agency/research area	Researcher
192953	Strategies for Sustainable Business Management with the Concept of Environmental, Social, and Governance (ESG) to Meet the Demands of Modern Customers for Small and Medium Enterprises (SMEs) in the Eastern-Western Economic Corridor (EWEC) Area: A Case Study of Maha Sarakham, Roi Et, Mukdahan, and Nakhon Phanom.	102,000	Science, Research, and Innovation (SRI) in the Fundamental Fund Category for the Fiscal Year 2024 (through agencies: Additional Round for agencies with projects considered as important by the National Economic and Social Development Board)	Mukdahan, Maha Sarakham, Nakhon Phanom	Mr. Jirapat Jumkumar

MOU operations with research or creative or innovative collaboration networks between higher education institutions, government or private organizations, both domestically and internationally.

บันทึกข้อตกลงความร่วมมือ
ระหว่าง
มหาวิทยาลัยราชภัฏร้อยเอ็ด โดย คณะพยาบาลศาสตร์
กับ โรงพยาบาลสกลนคร
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บันทึกข้อตกลงความร่วมมือฉบับนี้ ทำขึ้นที่ โรงพยาบาลสกลนคร เมื่อวันที่ ๙ ตุลาคม ๒๕๖๗ ระหว่าง โรงพยาบาลสกลนคร อำเภอเมือง จังหวัดสกลนคร กับคณะพยาบาลศาสตร์ มหาวิทยาลัยราชภัฏร้อยเอ็ด โดยมี สาระสำคัญ เป็นกรอบข้อตกลงความร่วมมือเพื่อการพัฒนาด้านวิชาการ การวิจัย การพัฒนาบุคลากร การบริหาร จัดการ การพัฒนาแหล่งทรัพยากรการเรียนรู้ของบุคลากร และประสานความร่วมมือให้เกิดภาคีเครือข่ายด้านต่างๆ ดังต่อไปนี้

๘. ร่วมพัฒนาหลักสูตรการพยาบาลเฉพาะทาง และหลักสูตรอื่นๆ

๙. สนับสนุน ส่งเสริมการผลิตผู้เข้าร่วมอบรมหลักสูตรการพยาบาลเฉพาะทาง และหลักสูตรอื่นๆ

๑๐.เป็นสถานที่ฝึกประสบการณ์ด้านพยาบาลศาสตร์ของนักศึกษาหลักสูตรพยาบาลศาสตรบัณฑิต หลักสูตรการพยาบาลเฉพาะทาง หลักสูตรผู้ช่วยพยาบาล และหลักสูตรอื่นๆ

๑๑.ร่วมแลกเปลี่ยนเรียนรู้เพื่อพัฒนานวัตกรรมการเรียนรู้ต่างๆ ให้แก่บุคลากรในเครือข่าย และการจัด ประชุมวิชาการ

๑๒.ร่วมส่งเสริมและพัฒนาบุคลากรในเครือข่าย ให้ผลิตผลงานวิจัยที่มีการบูรณาการร่วมกันจนเป็นที่ ยอมรับระดับชาติและนานาชาติ

๑๓.ร่วมส่งเสริมให้มีการบูรณาการร่วมกันในด้านการสอน การวิจัย การบริการวิชาการ การทำนุบำรุง ศิลปวัฒนธรรม และการพัฒนาการเรียนรู้ของบุคลากร

๑๔.ร่วมจัดกิจกรรมอื่นๆ ที่เกี่ยวข้อง หรือมีส่วนร่วมสนับสนุนการดำเนินตามบันทึกข้อตกลงนี้ หรือ ตามที่หน่วยงานให้พิจารณาเห็นชอบ

หากมีการปรับปรุงหรือเปลี่ยนแปลงข้อตกลงต้องเป็นความยินยอมของทั้งสองสถาบัน

บันทึกข้อตกลงนี้ทำขึ้นเป็น ๒ ฉบับ มีข้อความเป็นอย่างเดียวกัน หน่วยงานทั้งสองได้อ่านและเข้าใจ ข้อความตลอดโดยละเอียดแล้ว เห็นว่าถูกต้องตามวัตถุประสงค์ จึงลงลายมือชื่อไว้ต่อหน้าพยานเป็นสำคัญและเก็บ ไว้หน่วยงานละฉบับ มีระยะเวลาความร่วมมือ ๕ ปี โดยตั้งแต่ พ.ศ. ๒๕๖๗ – ๒๕๗๑ นับจากวันที่ลงนาม

....
(นายแพทย์สมศักดิ์ ประภิฌาณวัตร)
ผู้อำนวยการโรงพยาบาลสกลนคร

....
(ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ)
รักษาราชการแทนอธิการบดี มหาวิทยาลัยราชภัฏร้อยเอ็ด

....
(ดร.วิราภรณ์ วราอัศวปติ)
รองผู้อำนวยการฝ่ายการพยาบาล
พยาน

....
(ผู้ช่วยศาสตราจารย์จำรัสลักษณ์ เจริญแสน)
คณบดีคณะพยาบาลศาสตร์
พยาน

บันทึกข้อตกลงความร่วมมือระหว่าง

คณะพยาบาลศาสตร์ มหาวิทยาลัยราชภัฏร้อยเอ็ด ร่วมกับ โรงพยาบาลร้อยเอ็ด

บันทึกข้อตกลงความร่วมมือฉบับนี้ ทำขึ้นที่ โรงพยาบาลร้อยเอ็ด เมื่อวันที่ ๒๙ เดือน พฤศจิกายน ๒๕๖๖ ระหว่างโรงพยาบาลร้อยเอ็ด ถนนรณชัยชาญยุทธ ตำบลในเมือง อำเภอเมือง จังหวัดร้อยเอ็ด กับ คณะพยาบาล ศาสตร์ มหาวิทยาลัยราชภัฏร้อยเอ็ด โดยมีสาระสำคัญ เป็นกรอบข้อตกลงความร่วมมือเพื่อการพัฒนาด้านวิชาการ การ วิจัย การพัฒนาบุคลากร การบริหารจัดการ การพัฒนาแหล่งทรัพยากรการเรียนรู้ของบุคลากร และประสานความร่วมมือ ให้เกิดภาคีเครือข่ายด้านต่างๆ ดังต่อไปนี้

๑. ร่วมพัฒนาหลักสูตรการพยาบาลเฉพาะทาง และหลักสูตรอื่นๆ

๒. สนับสนุน ส่งเสริมการผลิตผู้เข้าร่วมอบรมหลักสูตรการพยาบาลเฉพาะทาง และหลักสูตรอื่นๆ

๓. เป็นสถานที่ฝึกประสบการณ์ด้านพยาบาลศาสตร์ของนักศึกษาหลักสูตรพยาบาลศาสตรบัณฑิต หลักสูตรการพยาบาลเฉพาะทาง หลักสูตรผู้ช่วยพยาบาล และหลักสูตรอื่นๆ

๔. ร่วมแลกเปลี่ยนเรียนรู้เพื่อพัฒนานวัตกรรมการเรียนรู้ต่างๆ ให้แก่บุคลากรในเครือข่าย และการจัด ประชุมวิชาการ

๕. ร่วมส่งเสริมและพัฒนาบุคลากรในเครือข่าย ให้ผลิตผลงานวิจัยที่มีการบูรณาการร่วมกันจนเป็นที่ ยอมรับระดับชาติและนานาชาติ

๖. ร่วมส่งเสริมให้มีการบูรณาการร่วมกันในด้านการสอน การวิจัย การบริการวิชาการ การทำนุบำรุง ศิลปวัฒนธรรม และการพัฒนาการเรียนรู้ของบุคลากร

๗. ร่วมจัดกิจกรรมอื่นๆ ที่เกี่ยวข้อง หรือมีส่วนร่วมสนับสนุนการดำเนินตามบันทึกข้อตกลงนี้ หรือ ตามที่หน่วยงานให้พิจารณาเห็นชอบ

หากมีการปรับปรุงหรือเปลี่ยนแปลงข้อตกลงต้องเป็นความยินยอมของทั้งสองสถาบัน

บันทึกข้อตกลงนี้ ทำขึ้นเป็น ๒ ฉบับ มีข้อความเป็นอย่างเดียวกัน หน่วยงานทั้งสองได้อ่านและเข้าใจ ข้อความตลอดโดยละเอียดแล้ว เห็นว่าถูกต้องตามวัตถุประสงค์ จึงลงลายมือชื่อไว้ต่อหน้าพยานเป็นสำคัญ และเก็บไว้ หน่วยงานละฉบับ มีระยะเวลาความร่วมมือ ๕ ปี โดยตั้งแต่ พ.ศ. ๒๕๖๖ – ๒๕๗๑ นับจากวันที่ลงนาม

ลงชื่อ..
(นายแพทย์ชาญชัย จันทร์วรชัยกุล)
ผู้อำนวยการโรงพยาบาลร้อยเอ็ด

ลงชื่อ..
(ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ)
รักษาราชการแทนอธิการบดีมหาวิทยาลัยราชภัฏร้อยเอ็ด

ลงชื่อ..
(นางบุษบา วงศ์พิมล)
พยาน

ลงชื่อ..
(ผู้ช่วยศาสตราจารย์จำรัสลักษณ์ เจริญแสน)
พยาน

บันทึกข้อตกลงความร่วมมือ

ระหว่าง

มหาวิทยาลัยราชภัฏร้อยเอ็ด โดย คณะพยาบาลศาสตร์

กับ โรงพยาบาลบุรีรัมย์

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บันทึกข้อตกลงความร่วมมือฉบับนี้ ทำขึ้นที่ โรงพยาบาลบุรีรัมย์ เมื่อวันที่ ๓ ตุลาคม ๒๕๖๗ ระหว่าง โรงพยาบาลบุรีรัมย์ อำเภอเมือง จังหวัดบุรีรัมย์ กับ คณะพยาบาลศาสตร์ มหาวิทยาลัยราชภัฏร้อยเอ็ด โดยมี สาระสำคัญ เป็นกรอบข้อตกลงความร่วมมือเพื่อการพัฒนาด้านวิชาการ การวิจัย การพัฒนาบุคลากร การบริหาร จัดการ การพัฒนาแหล่งทรัพยากรการเรียนรู้ของบุคลากร และประสานความร่วมมือให้เกิดภาคีเครือข่ายด้านต่างๆ ดังต่อไปนี้

๑. ร่วมพัฒนาหลักสูตรการพยาบาลเฉพาะทาง และหลักสูตรอื่นๆ

๒. สนับสนุน ส่งเสริมการผลิตผู้เข้าร่วมอบรมหลักสูตรการพยาบาลเฉพาะทาง และหลักสูตรอื่นๆ

๓. เป็นสถานที่ฝึกประสบการณ์ด้านพยาบาลศาสตร์ของนักศึกษาหลักสูตรพยาบาลศาสตรบัณฑิต หลักสูตรการพยาบาลเฉพาะทาง หลักสูตรผู้ช่วยพยาบาล และหลักสูตรอื่นๆ

๔. ร่วมแลกเปลี่ยนเรียนรู้เพื่อพัฒนานวัตกรรมการเรียนรู้ต่างๆ ให้แก่บุคลากรในเครือข่าย และการจัด ประชุมวิชาการ

๕. ร่วมส่งเสริมและพัฒนาบุคลากรในเครือข่าย ให้ผลิตผลงานวิจัยที่มีการบูรณาการร่วมกันจนเป็นที่ ยอมรับระดับชาติและนานาชาติ

๖. ร่วมส่งเสริมให้มีการบูรณาการร่วมกันในด้านการสอน การวิจัย การบริการวิชาการ การทำนุบำรุง ศิลปวัฒนธรรม และการพัฒนาการเรียนรู้ของบุคลากร

๗. ร่วมจัดกิจกรรมอื่นๆ ที่เกี่ยวข้อง หรือมีส่วนร่วมสนับสนุนการดำเนินตามบันทึกข้อตกลงนี้ หรือ ตามที่หน่วยงานให้พิจารณาเห็นชอบ

หากมีการปรับปรุงหรือเปลี่ยนแปลงข้อตกลงต้องเป็นความยินยอมของทั้งสองสถาบัน

บันทึกข้อตกลงนี้ทำขึ้นเป็น ๒ ฉบับ มีข้อความเป็นอย่างเดียวกัน หน่วยงานทั้งสองได้อ่านและเข้าใจ ข้อความตลอดโดยละเอียดแล้ว เห็นว่าถูกต้องตามวัตถุประสงค์ จึงลงลายมือชื่อไว้ต่อหน้าพยานเป็นสำคัญและเก็บ ไว้หน่วยงานละฉบับ มีระยะเวลาความร่วมมือ ๕ ปี โดยตั้งแต่ พ.ศ. ๒๕๖๗ – ๒๕๗๑ นับจากวันที่ลงนาม

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(นายแพทย์ภูวดล กิตติวัฒนาสาร)
ผู้อำนวยการโรงพยาบาลบุรีรัมย์

....
(ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ)
รักษาราชการแทนอธิการบดี มหาวิทยาลัยราชภัฏร้อยเอ็ด

....
(นางสาวสมจิตร จำปาแดง)
รองผู้อำนวยการกลุ่มภารกิจด้านการพยาบาล
พยาน

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(ผู้ช่วยศาสตราจารย์จำรัสลักษณ์ เจริญแสน)
คณบดีคณะพยาบาลศาสตร์
พยาน

บันทึกข้อตกลงความร่วมมือ
ระหว่าง
มหาวิทยาลัยราชภัฏร้อยเอ็ด โดย คณะพยาบาลศาสตร์
กับ โรงพยาบาลขอนแก่น

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บันทึกข้อตกลงความร่วมมือฉบับนี้ ทำขึ้นที่ โรงพยาบาลขอนแก่น เมื่อวันที่ ๒ กันยายน ๒๕๖๗ ระหว่าง โรงพยาบาลขอนแก่น อำเภอเมือง จังหวัดขอนแก่น กับ คณะพยาบาลศาสตร์ มหาวิทยาลัยราชภัฏร้อยเอ็ด โดยมี สาระสำคัญ เป็นกรอบข้อตกลงความร่วมมือเพื่อการพัฒนาด้านวิชาการ การวิจัย การพัฒนาบุคลากร การบริหาร จัดการ การพัฒนาแหล่งทรัพยากรการเรียนรู้ของบุคลากร และประสานความร่วมมือให้เกิดภาคีเครือข่ายด้านต่างๆ ดังต่อไปนี้

๑. ร่วมพัฒนาหลักสูตรการพยาบาลเฉพาะทาง และหลักสูตรอื่นๆ

๒. สนับสนุน ส่งเสริมการผลิตผู้เข้าร่วมอบรมหลักสูตรการพยาบาลเฉพาะทาง และหลักสูตรอื่นๆ

๓. เป็นสถานที่ฝึกประสบการณ์ด้านพยาบาลศาสตร์ของนักศึกษาหลักสูตรพยาบาลศาสตรบัณฑิต หลักสูตรการพยาบาลเฉพาะทาง หลักสูตรผู้ช่วยพยาบาล และหลักสูตรอื่นๆ

๔. ร่วมแลกเปลี่ยนเรียนรู้เพื่อพัฒนานวัตกรรมการเรียนรู้ต่างๆ ให้แก่บุคลากรในเครือข่าย และการจัด ประชุมวิชาการ

๕. ร่วมส่งเสริมและพัฒนาบุคลากรในเครือข่าย ให้ผลิตผลงานวิจัยที่มีการบูรณาการร่วมกันจนเป็นที่ ยอมรับระดับชาติและนานาชาติ

๖. ร่วมส่งเสริมให้มีการบูรณาการร่วมกันในด้านการสอน การวิจัย การบริการวิชาการ การทำนุบำรุง ศิลปวัฒนธรรม และการพัฒนาการเรียนรู้ของบุคลากร

๗. ร่วมจัดกิจกรรมอื่นๆ ที่เกี่ยวข้อง หรือมีส่วนร่วมสนับสนุนการดำเนินตามบันทึกข้อตกลงนี้ หรือ ตามที่หน่วยงานให้พิจารณาเห็นชอบ

หากมีการปรับปรุงหรือเปลี่ยนแปลงข้อตกลงต้องเป็นความยินยอมของทั้งสองสถาบัน

บันทึกข้อตกลงนี้ทำขึ้นเป็น ๒ ฉบับ มีข้อความเป็นอย่างเดียวกัน หน่วยงานทั้งสองได้อ่านและเข้าใจ ข้อความตลาดโดยละเอียดแล้ว เห็นว่าถูกต้องตามวัตถุประสงค์ จึงลงลายมือชื่อไว้ต่อหน้าพยาบาลเป็นสำคัญและ เก็บไว้หน่วยงานละฉบับ มีระยะเวลาความร่วมมือ ๕ ปี โดยตั้งแต่ พ.ศ. ๒๕๖๗ – ๒๕๗๑ นับจากวันที่ลงนาม

(นายแพทย์เสกสรร สุวรรณแพง)
ปฏิบัติหน้าที่แทนผู้อำนวยการโรงพยาบาลขอนแก่น
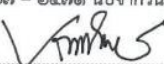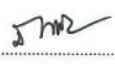
(ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ)
รักษาราชการแทนอธิการบดี มหาวิทยาลัยราชภัฏร้อยเอ็ด

(นางพินรัฐ จอมเพชร)
หัวหน้าพยาบาล
พยาน

(ผู้ช่วยศาสตราจารย์จำรัสลักษณ์ เจริญแสน)
คณบดีคณะพยาบาลศาสตร์
พยาน

บันทึกข้อตกลงความร่วมมือ

ระหว่าง

มหาวิทยาลัยราชภัฏร้อยเอ็ด กับ บริษัท ซีพี ออลล์ จำกัด (มหาชน) และบริษัทในกลุ่ม

บันทึกข้อตกลงความร่วมมือนี้ จัดทำขึ้น เมื่อวันที่ ๓ เดือน ตุลาคม พ.ศ. ๒๕๖๗ ณ มหาวิทยาลัยราชภัฏร้อยเอ็ด ระหว่าง มหาวิทยาลัยราชภัฏร้อยเอ็ด โดย ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ รักษาราชการแทนอธิการบดี (ผู้มีอำนาจลงนาม สำนักงานตั้งอยู่เลขที่ ๑๑๓ หมู่ ๑๒ ตำบลเกาะแก้ว อำเภอเสลภูมิ จังหวัดร้อยเอ็ด ๔๕๑๒๐ ซึ่งต่อไป ในบันทึกข้อตกลงความร่วมมือนี้ เรียกว่า "มหาวิทยาลัย" ฝ่ายหนึ่ง กับ บริษัท ซีพี ออลล์ จำกัด (มหาชน) และบริษัทในกลุ่มธุรกิจทางการตลาดและการจัดจำหน่าย รวมถึงบริษัทย่อยหรือบริษัทร่วมตามกฎหมายใด ๆ ที่กำหนดหมายเลขในเรื่องบริษัทย่อยและหรือบริษัทร่วม ให้เป็นเฉพาะ โดย นายโตผล ขันทรา ผู้จัดการทั่วไปอาวุโส ผู้รับมอบอำนาจ สำนักงานตั้งอยู่ เลขที่ ๑๓๒ อาคาร ซีพี ทาวเวอร์ ชั้น ๒๔ ถนนสีลม แขวงสีลม เขตบางรัก กรุงเทพมหานคร ซึ่งต่อไปในบันทึกข้อตกลงความร่วมมือเรียกว่า "บริษัท" อีกฝ่ายหนึ่ง ทั้งสองฝ่ายได้ตกลง ทำความร่วมมือกันโดยมีรายละเอียด ดังต่อไปนี้

๑. หลักการและเหตุผล

ตามพระราชบัญญัติการศึกษาแห่งชาติ พุทธศักราช ๒๕๔๒ และ (ฉบับที่ ๑) พุทธศักราช ๒๕๕๑ และแผนที่ มาตรฐานหลักสูตรระดับปริญญาตรี พ.ศ. ๒๕๕๘ สำหรับการผลิตบัณฑิตระดับ อุดมศึกษาจังหวะยะเก็บพอวัตถุของโลก ที่เปลี่ยนแปลงไปอย่างรวดเร็ว ได้ให้ความสำคัญในการพัฒนาและส่งเสริมความร่วมมือระหว่างหน่วยงานการศึกษาและ สถานประกอบการทั้งภาครัฐและภาคเอกชน โดยมุ่งเน้นบัณฑิตให้มีคุณภาพพร้อมตลอดโครงงานตามฐานกำลังคุณวุฒิ รหัสเดียกคุณศึกษาแห่งชาติ ตลาดแรงงาน ความก้าวหน้าของศาสตร์และเทคโนโลยี ระบบทั้งบริบททางสังคมที่เปลี่ยนแปลงไป เพื่อให้การจัดการศึกษาเป็นไปอย่างมีประสิทธิภาพ สามารถผลิตกำลังคนเพื่อรองรับความต้องการของงานประกอบ กิจการและตลาดแรงงานได้ 'บริษัท' ซึ่งประกอบธุรกิจการค้าปลีกยุคใหม่และการค้าปลีกเป็นหลัก 'ได้เล็งเห็นความสำคัญ ของการพัฒนากำลังคนด้านการจัดการธุรกิจการค้าปลีกยุคใหม่และการค้าปลีก และสอดคล้องกับความก้าวหน้ากำลังคนที่ ขายเติบโตอย่างรวดเร็ว จึงได้ให้ความร่วมมือกับมหาวิทยาลัย ซึ่งเป็นหน่วยงานที่จัดการศึกษาระดับอุดมศึกษา ที่มุ่งผลิต บัณฑิตให้มีงานรอบรู้ทั้งภาคทฤษฎีและภาคปฏิบัติ โดยผ่านกระบวนการฝึกงานในสถานประกอบกิจการ หรือปฏิบัติงานในสถานกิจศึกษา ได้อย่างมีประสิทธิภาพและตรงตามความต้องการกำลังคนที่มีความรู้ ธนรรถนะ และทักษะวิชาชีพที่ ณการจัดการธุรกิจการค้าปลีกยุคใหม่และการค้าปลีกของบริษัทและบริษัทในกลุ่ม ฯลฯ

๘. การแก้ไขเพิ่มเติม

คู่สัญญาอาจตกลงแก้ไขเพิ่มเติมข้อกำหนดและเงื่อนไขใดๆ ของบันทึกข้อตกลงความร่วมมือนี้ได้ โดยการแก้ไขเพิ่มเติมดังกล่าวจะต้องทำขึ้นเป็นบันทึกข้อตกลงความร่วมมือเพิ่มเติมโดยคู่สัญญาทั้งสองฝ่าย

๙. การยกเลิกบันทึกข้อตกลงความร่วมมือ

หากคู่สัญญามีความประสงค์จะยกเลิกบันทึกข้อตกลงความร่วมมือนี้ ให้แจ้งอีกฝ่ายหนึ่งทราบล่วงหน้า เป็นลายลักษณ์อักษรก่อนยกเลิกบันทึกข้อตกลงไม่น้อยกว่า ๑ ภาคการศึกษา

๑๐. การบอกกล่าว

การบอกกล่าวตามบันทึกข้อตกลงนี้ หากได้ทำเป็นลายลักษณ์อักษรโดยส่งทางไปรษณีย์ลงทะเบียนตอบ รับ ไปยังอีกฝ่ายหนึ่งตามที่อยู่ที่ระบุไว้ข้างต้นทางจดหมายอิเล็กทรอนิกส์ (E-mail) ทางโทรสาร (FACSIMILE) หรือทางพนักงานส่งเอกสาร (MESSENGER) ทั้งนี้ ต้องมีลายลักษณ์อักษรของผู้รับด้วย โดยให้ถือว่าเป็นการบอก กล่าวที่ถูกต้องโดยชอบด้วยกฎหมาย และอีกฝ่ายหนึ่งได้รับแล้ว

บันทึกความร่วมมือนี้จัดทำขึ้นเป็นสองฉบับ มีข้อความถูกต้องตรงกัน คู่สัญญาทั้งสองฝ่ายต่างได้อ่าน และเข้าใจข้อความในบันทึกความร่วมมือโดยตลอด เพื่อเป็นหลักฐานจึงได้ลงลายมือชื่อและประทับตรา (ถ้ามี) ไว้เป็นหลักฐานต่อหน้าพยาน และต่างยึดถือไว้ฝ่ายละหนึ่งฉบับ

มหาวิทยาลัยราชภัฏร้อยเอ็ด	บริษัท ซีพี ออลล์ จำกัด (มหาชน)
ลงชื่อ _____	ลงชื่อ _____
(ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ)	(นายโตผล ขันทรา)
รักษาราชการแทนอธิการบดี	ผู้จัดการทั่วไปอาวุโส
ลงชื่อ _____	ลงชื่อ _____
(ดร.ภัทรียา พรหมราชฯ)	(นางสาวอรุณี กึ่งแก้ว)
พยาน	พยาน

๑๑๑

Roi Et Rajabhat University signs an MOU with CP ALL Public Company Limited and its affiliated companies to develop a curriculum, jointly produce students, and enhance the workforce in modern business management and retail business."

บันทึกข้อตกลงว่าด้วยความร่วมมือทางวิชาการ

บันทึกข้อตกลงฉบับนี้ทำขึ้นเมื่อวันที่ 30 เมษายน 2567 ระหว่าง

(1) บริษัท ไทยเบฟเวอเรจ จำกัด (มหาชน) สำนักงานตั้งอยู่เลขที่ 14 ถนนวิภาวดีรังสิต แขวงจอมพล เขตจตุจักร กรุงเทพมหานคร 10900 ซึ่งต่อไปนี้เรียกว่า "ผู้ให้การสนับสนุน" ฝ่ายหนึ่ง และ

(2) มหาวิทยาลัยราชภัฏร้อยเอ็ด สำนักงานตั้งอยู่เลขที่ 113 หมู่ 12 ตำบลเกาะแก้ว ตำ.เกาะแก้ว อำเภอเสลภูมิ จังหวัดร้อยเอ็ด 45120 ซึ่งต่อไปนี้เรียกว่า "มหาวิทยาลัย" ฝ่ายที่สอง

โดยที่โครงการสานพลังการศึกษา CONNEXT ED ซึ่งต่อไปนี้เรียกว่า "โครงการ" เป็นการร่วมมือกันระหว่างภาครัฐ ภาคเอกชน และภาคประชาสังคม เพื่อยกระดับการศึกษาไทย ในช่วงการดำเนินงานที่ผ่านมาในปี 2565 ได้สำเร็จเป็นอย่างดี ด้วยดี และเพื่อสานต่อเจตนารมณ์และความมุ่งมั่นในการพัฒนา ผู้นำทางด้านการศึกษาอย่างต่อเนื่องของโครงการ ผู้ให้การ สนับสนุนและมหาวิทยาลัยจึงประสงค์จะร่วมมือกันทางวิชาการในการพัฒนาศักยภาพความเป็นผู้นำในเครือข่ายของโครงการ ผ่านการลงมือปฏิบัติงานในพื้นที่จริงร่วมกัน ระหว่างผู้ให้การสนับสนุน มหาวิทยาลัยและผู้บริหารโรงเรียนต่างๆ ที่อยู่ใน ความรับผิดชอบของผู้ให้การสนับสนุนและมหาวิทยาลัยเพื่อให้เด็กไทยมีโอกาสทางการศึกษาที่มีคุณภาพเท่าเทียมกันและ ยั่งยืน

ทั้งสองฝ่ายจึงตกลงทำบันทึกข้อตกลงฉบับนี้ขึ้นดังมีรายละเอียดความต่อไปนี้

1   ทั้งสองฝ่ายตกลงที่จะร่วมมือกันทางวิชาการโดยมีขอบเขตการในการร่วมมือทางวิชาการดังนี้

    1.1   ร่วมพัฒนาศักยภาพของนักเรียนส่วนตัวผู้บริหารของนักเรียนต่างๆ ที่อยู่ในความรับผิดชอบของผู้ให้การสนับสนุนและ มหาวิทยาลัย รวมทั้งสิ้น 7 โรงเรียน ภายในจังหวัดร้อยเอ็ด ดังมีรายละเอียดตามเอกสารแนบท้าย ซึ่งถือเป็นส่วนหนึ่งของบันทึก ข้อตกลงฉบับนี้ ซึ่งต่อไปนี้เรียกว่า "โรงเรียนในความรับผิดชอบ" และเพื่อพัฒนาการศึกษาที่มี ลักษณะศูนย์กลางให้สามารถเข้าถึง การศึกษาที่มีคุณภาพอย่างเท่าเทียมกัน ในรูปแบบที่ทำได้จริง และตลอดต่อเนื่องการดำเนินงานของผู้ให้การสนับสนุนในด้าน ต่างๆ เพื่อการยกระดับการศึกษาสู่มาตรฐานสากลตามแนวทางของโครงการ

    1.2   ดูแลโรงเรียนในความรับผิดชอบร่วมกันอย่างใกล้ชิด พร้อมสื่อสารสร้างความเข้าใจ และจัดทำรูปแบบการเรียนรู้ ร่วมกันอย่างเป็นประจำเพิ่มไปอื่น ขยายสู่ผู้บริหาร ครู และนักเรียน ในเรื่องดังต่อไปนี้

        1.2.1   การทำบัญชีธุรกิจ (นักเรียนที่เข้าร่วมโครงการ)

        1.2.2   การทำโครงการทำมาค้าขาย (นักเรียนที่เข้าร่วมโครงการ)

        1.2.3   การให้ความรู้เรื่องการทำธุรกิจ การทำแผนธุรกิจ โครงสร้างการบริหารธุรกิจ ระบบบัญชีการเงิน การติดตามรายงานผล

        1.2.4   การกระตุ้นให้โรงเรียนเรียนรู้ ประยุกต์ใช้หลักสูตรทำมาค้าขาย ๅ บทเรียน ประกอบด้วยการทำธุรกิจ

ลงชื่อ..
(นางภารวี ไชยสิทธิ์)
ผู้อำนวยการสำนักประสานงานภายนอก
บริษัท ไทยเบฟเวอเรจ จำกัด (มหาชน)

ลงชื่อ..
(ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ)
รักษาราชการแทนอธิการบดีมหาวิทยาลัยราชภัฏร้อยเอ็ด
มหาวิทยาลัยราชภัฏร้อยเอ็ด

ลงชื่อ.. (พยาน)
(นางสาวรัตนา มลาะธิศูนย์)
ผู้จัดการบริหารกิจกรรมโครงการ
บริษัท ไทยเบฟเวอเรจ จำกัด (มหาชน)

ลงชื่อ.. (พยาน)
(อาจารย์ ดร.ภัทริยา พรหมราษฎร์)
คณบดีคณะบริหารธุรกิจและการบัญชี
มหาวิทยาลัยราชภัฏร้อยเอ็ด

ลงชื่อ.. (พยาน)
(นางสาวกุลลิลา เซ็นเทค)
ผู้จัดการบริหารกิจกรรมโครงการ
บริษัท ไทยเบฟเวอเรจ จำกัด (มหาชน)

ลงชื่อ.. (พยาน)
(ผู้ช่วยศาสตราจารย์ ดร.วิไลวรรณ โพนศิริ)
รองคณบดีฝ่ายบริหาร คณะบริหารธุรกิจและการบัญชี
มหาวิทยาลัยราชภัฏร้อยเอ็ด

เอกสารแนบท้าย ลำดับที่ 1
รายชื่อโรงเรียนในความดูแลของ
มหาวิทยาลัยราชภัฏร้อยเอ็ด จำนวน 1 โรงเรียน

ลำดับ	ชื่อโรงเรียน	จังหวัด	ครูผู้ประสานงาน	เบอร์ติดต่อ
1	โรงเรียนบ้านหนองใหญ่	ร้อยเอ็ด	ไพรัตน์ ไพรพยอม	0996665472

Roi Et Rajabhat University signs an MOU with Thai Beverage Public Company Limited under the CONNEXT ED project to support schools in their respective areas, ensuring equal and sustainable educational opportunities."

บันทึกข้อตกลงความร่วมมือทางวิชาการ
โครงการเรียนรู้ตลอดชีวิตและพัฒนาทักษะเพื่ออนาคต (Upskill/Reskill) ประจำปี 2566
ระหว่าง
สำนักงานปลัดกระทรวงการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม
กับ มหาวิทยาลัยราชภัฏร้อยเอ็ด

บันทึกข้อตกลงความร่วมมือทางวิชาการฉบับนี้ จัดทำขึ้น ณ สำนักงานปลัดกระทรวงการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม เมื่อวันที่ 4 เดือนสิงหาคม พ.ศ. 2566 ระหว่าง

สำนักงานปลัดกระทรวงการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม โดย ศาสตราจารย์ ศุภชัย ปทุมนากุล ตำแหน่ง รองปลัดกระทรวงการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม ปฏิบัติราชการแทน ปลัดกระทรวงการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม สำนักงานตั้งอยู่เลขที่ 75/47 ถนนพระรามที่ 6 แขวงทุ่งพญาไท เขตราชเทวี กรุงเทพมหานคร รหัสไปรษณีย์ 10400 ซึ่งต่อไปในบันทึกข้อตกลงความร่วมมือทางวิชาการนี้จะเรียกว่า "สป.อว." ฝ่ายหนึ่ง กับ

มหาวิทยาลัยราชภัฏร้อยเอ็ด โดย ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ ตำแหน่ง รักษาราชการแทนอธิการบดีมหาวิทยาลัยราชภัฏร้อยเอ็ด ผู้มีอำนาจลงนามผูกพันนิติบุคคล ประกาศตามคำสั่งสภามหาวิทยาลัยราชภัฏร้อยเอ็ด ที่ 31/2564 เรื่อง แต่งตั้งผู้รักษาราชการแทน อธิการบดีมหาวิทยาลัยราชภัฏร้อยเอ็ด ประกาศ ณ วันที่ 3 ธันวาคม 2564 สำนักงานตั้งอยู่เลขที่ 113 หมู่ 12 ตำบลเกาะแก้ว อำเภอเสลภูมิ จังหวัดร้อยเอ็ด 45120 ซึ่งต่อไปในบันทึกข้อตกลงนี้จะเรียกว่า "มรภ.ร้อยเอ็ด" อีกฝ่ายหนึ่ง

ทั้งสองฝ่ายได้ตกลงทำบันทึกข้อตกลงความร่วมมือทางวิชาการ ดังต่อไปนี้

ข้อ 1 วัตถุประสงค์
1. เพื่อพัฒนาหลักสูตรระยะสั้นสนับสนุนการเรียนรู้ตลอดชีวิตและพัฒนาทักษะเพื่ออนาคต

ความใดในเอกสารแนบท้ายบันทึกข้อตกลงที่ขัดแย้งกับข้อความในบันทึกข้อตกลงฉบับนี้ ให้ใช้ข้อความในบันทึก
ข้อตกลงนี้แทน และในกรณีที่เอกสารแนบท้ายบันทึกข้อตกลงขัดแย้งกันเอง มรภ.ร้อยเอ็ดจะต้องปฏิบัติตามคำ
วินิจฉัยของ สป.อว. โดยให้ถือคำวินิจฉัยของ สป.อว. เป็นที่สุด และ มรภ.ร้อยเอ็ด ไม่มีสิทธิเรียกร้องค่าเสียหายหรือ
ค่าใช้จ่ายใด ๆ จาก สป.อว. ทั้งสิ้น

          10.2 กรณีข้อพิพาทบัดขึ้นในขณะที่บันทึกข้อตกลงนี้ มีผลบังคับใช้ ให้ถือคำวินิจฉัยของ
สป.อว. เป็นที่สุด และ มรภ.ร้อยเอ็ด ไม่มีสิทธิเรียกร้องค่าเสียหายหรือค่าใช้จ่ายใด ๆ จาก สป.อว. ทั้งสิ้น

          บันทึกข้อตกลงฉบับนี้ ทำขึ้นเป็นสองฉบับ มีข้อความถูกต้องตรงกันทุกประการ ทั้งสองฝ่ายได้อ่าน
และทำความเข้าใจข้อความโดยละเอียดแล้ว เห็นว่าถูกต้องตรงตามเจตนาและวัตถุประสงค์ของทั้งสองฝ่าย จึงได้ลง
ลายมือชื่อพร้อมประทับตรา (ถ้ามี) ไว้เป็นสำคัญต่อหน้าพยาน และต่างยึดถือไว้เป็นหลักฐานฝ่ายละหนึ่งฉบับ

(ลงชื่อ) ....
(ศาสตราจารย์ศุภชัย ปทุมนากุล)
รองปลัดกระทรวง ปฏิบัติราชการแทน
ปลัดกระทรวงการอุดมศึกษา
วิทยาศาสตร์ วิจัยและนวัตกรรม

(ลงชื่อ) ....
(ผู้ช่วยศาสตราจารย์ .... กำกับคดีคุณ)
รักษาราชการแทนอธิการบดี ...... ราชภัฏร้อยเอ็ด

(ลงชื่อ) .... พยาน
(นายพันธุ์เทิงศักดิ์ ยารุณี)
รักษาราชการแทนผู้อำนวยการกองขับเคลื่อน
และพัฒนาการอุดมศึกษา วิทยาศาสตร์
วิจัยและนวัตกรรม

(ลงชื่อ) .... พยาน
(ผู้ช่วยศาสตราจารย์อลิศา พิมพา)
ตำแหน่ง รองคณบดีฝ่ายวิชาการ
คณะบริหารธุรกิจและการบัญชี
ผู้รับผิดชอบโครงการ

Roi Et Rajabhat University signs an MOU with the Office of the Permanent Secretary, Ministry of Higher Education, Science, Research and Innovation, to develop short courses that support lifelong learning and skill development for the future nd manage higher education curricula in the form of Modular Education, with both in-class and online skill training rooms.(Upskill/Reskill).

บันทึกข้อตกลงความร่วมมือทางวิชาการและปฏิบัติการ

ระหว่าง

สาขาวิชาการตลาดดิจิทัล คณะบริหารธุรกิจและการบัญชี

มหาวิทยาลัยราชภัฏร้อยเอ็ด

กับ

บริษัท ไทย ไลอ้อน เมนทารี จำกัด

1. ความเป็นมา

หลักสูตรบริหารธุรกิจบัณฑิต สาขาวิชาการตลาดดิจิทัล คณะบริหารธุรกิจและการบัญชี มหาวิทยาลัยราชภัฏร้อยเอ็ด มุ่งสร้างบัณฑิตให้เป็นนักปฏิบัติการด้านการตลาดดิจิทัลที่มีความรู้ความสามารถ และมีสมรรถนะในการปฏิบัติงานที่ตอบสนองความต้องการของตลาดแรงงาน ตลอดจนพัฒนากำลังคนรองรับ การพัฒนาประเทศ เน้นการจัดการศึกษาด้วยการบูรณาการศาสตร์ที่หลากหลาย การเรียนรู้ควบคู่กับฝึกปฏิบัติ จริงโดยยึดมั่นหลักจริยธรรมและจรรยาบรรณวิชาชีพ

บริษัท ไทย ไลอ้อน เมนทารี จำกัด หรือ Thai Lion Mentari Company Limited เป็น บริษัทสายการบินต้นทุนต่ำในประเทศไทย ซึ่งเป็นการร่วมทุนระหว่างสายการบิน ไลอ้อน แอร์ ประเทศอินโดนีเซีย และกลุ่มนักธุรกิจชาวไทย ในปัจจุบันสายการบิน ไทย ไลอ้อน แอร์เป็นที่นิยมและมี ผู้ใช้บริการหลากหลายสัญชาติ จากเป้าหมายของทางบริษัท ไทย ไลอ้อน เมนทารี จำกัด ที่ไม่ใช่แค่เพียง สายการบินต้นทุนต่ำ แต่ยังเป็นสายการบินที่หรูและจะบริการอย่างดีเลิศ ดั่งคำขวัญที่ว่า "Freedom to fly" ...

เมื่อวันที่ 12 เดือน ตุลาคม พ.ศ. 2566

มหาวิทยาลัยราชภัฏร้อยเอ็ด	บริษัทไทย ไลอ้อน เมนทารี จำกัด
(ผู้ช่วยศาสตราจารย์ ดร.วิชิต กำมันตะคุณ)	(นางสาว มณิสรา อิ่มสำราญรัชต์)
รักษาราชการแทน อธิการบดีมหาวิทยาลัยราชภัฏร้อยเอ็ด	ตำแหน่งหัวหน้าฝ่ายบริหารงานทั่วไป
(ผู้ช่วยศาสตราจารย์ ดร.ธนาภรณ์ พันทวี)	(นางสาว อุษาวดี นาแก้ว)
รองอธิการบดีฝ่ายวิชาการและวิเทศสัมพันธ์	ตำแหน่งผู้จัดการแผนกทรัพยากรบุคคล
(พยาน)	(พยาน)
(อาจารย์ ดร.ภัทริยา พรหมราชฎร์)	(นางสาวพัชรฎา ภูสิงหา)
คณบดีคณะบริหารธุรกิจและการบัญชี	ตำแหน่งหัวหน้างานอาวุโส
(พยาน)	(พยาน)

Rajabhat University of Roi Et signed an MOU with Thai Lion Mentari Co., Ltd. to develop students for entry into the global labor market."

Roi Et Rajabhat University aims to integrate academic services with teaching, research, and the production of graduates who connect local, national, and international knowledge. The university seeks to apply diverse academic expertise to community development, strengthening local leadership through collaboration and mutual assistance between the university and the community. The goal is to enhance professional knowledge to create income-generating opportunities for communities by developing products and services. The university also aims to promote communities as cultural tourism destinations in collaboration with Government Savings Bank. This initiative encourages students to integrate modern knowledge with local wisdom, creating economic value and fostering job creation, livelihoods, and income, focusing on management, marketing, finance, and welfare for the benefit of community members.

The five communities that students will work with include:
Team 1: Rak Thin Ho Saew
   - Community group: Pa Mao Ho Saew, Pa Mao Nuea Village, Mueang Plueay Subdistrict, Sri Somdej District, Roi Et Province
   - Category: "Preserving Well"

Team 2: Thai Ban Samun Phai
   - Community group: Herbal Processing Group, Village 1, Thawat Din Daeng Village, Thong Thani Subdistrict, Thawat Phumri District, Roi Et Province
   - Category: "Utilizing Well"

Team 3: BA. Eleven Point
   - Community group: Herbal Business Community, Ban Samun Phai Chihuano, Ban Huano Village, Thawat Phumri District, Roi Et Province
   - Category: "Innovating Well"

Team 4: Chai Lai Yuwapat
   - Community group: Women's Weaving Group, Ban Suan Po, Village 6, Nong Kan Subdistrict, Pathumrat District, Roi Et Province
   - Category: "Beautiful Well"

Team 5: Pla Som Lover

- Community group: Pla Som Community Enterprise, Moo 50, Village 5, Mueang Noi Subdistrict, Thawat Phumri District, Roi Et Province
- Category: "Tasting Well"

The project's success is evaluated by a committee comprising Mr. Warun Buakhao, Director of Roi Et District; Mr. Surapol Somapeer, Assistant Director of Business Development for Small Enterprises and Community Organizations; Mr. Wissanu Chonhai, Assistant Director for Region 11 of the Social and Community Development Unit; and Associate Professor Lalita Phimtha, Deputy Dean of the Faculty of Business Administration and Accounting.

Evidence

1. https://www.facebook.com/photo/?fbid=1049756353824948&set=pcb.1049757850491465 คณะบริหารธุรกิจและการบัญชี

2. https://www.facebook.com/aomsinyuwaphat ออมสินยุวพัฒน์รักษ์ถิ่น

The information of community organization groups.

of the community organization group.	Current address	Phone number	Email	Government Savings Bank account.			NO of members (persons.	Savings amount (Baht)	ID LINE	Face Book
				ชื่อบัญชี Account name	เลขที่บัญชี Account number	ธนาคารออมสินสาขาBranch				
OTOP Tourism Community, Innovation Path, Ho Saew, Pa Mao.	Ban Pa Mao Nuea, Muang Pluey Subdistrict, Sri Somdet District, Roi Et Province 45170.	065-853-6860	-	Homestay at Ban Pa Mao Ho Saew.	020418392310	Robinson branch.	15	-		ป่าเม้าโฮแซว https://www.facebook.com/profile.php?id=100095286142474
Herbal Processing Group, Village 1.	112, Village 1, Ban Thawatchaburi, Thongthani Subdistrict, Thawatchaburi District, Roi Et Province 45170.	0930817394					35			https://www.facebook.com/profile.php?id=6

of the community organization group.	Current address	Phone number	Email	Government Savings Bank account.			NO of members (persons.	Savings amount (Baht)	ID LINE	Face Book
				ชื่อบัญชี Account name	เลขที่บัญชี Account number	ธนาคารออมสินสาขาBranch				
										155646225 9363
Community Enterprise, Ban Samunphrai, Ban Chihuanoen.	97, Village 2, Ban Hua Non, Thawatchaburi Subdistrict, Thawatchaburi District, Roi Et Province.	064-148-2614	touch.happy48 @gmail.com	-	-	-	32	50,000	0641482 614	-
Women's Development Group, Ban Suan Po	Ban Suan Por Women's Development Group Ban Suan Por, Village 6, Nongkan Subdistrict, Pathumrat District, Selaphum District, Roi Et Province.	0656964459					20			https://www.facebook.com/profile.php?id=6155064149 3411

of the community organization group.	Current address	Phone number	Email	Government Savings Bank account.			NO of members (persons.	Savings amount (Baht)	ID LINE	Face Book
				ชื่อบัญชี Account name	เลขที่บัญชี Account number	ธนาคารออมสินสาขาBranch				
Community Enterprise, Pla Som (Fermented Fish), M.S. (Moo Si).	50, Village 5, Muang Noi Subdistrict, Thawatburi District, Roi Et Province.	065-5480856	–	Nong Ma Saew Fermented Fish Group.	020423440278	Roi Et Branch	50	10,000	0655480856	Page : ปลาส้มหนองมะแซว https://www.facebook.com/profile.php?id=100095286142474
						รวม	152	60,000		

6. Categories and types of products/services that have been developed.

Type / Product/Service	(1) Eat well	(2) Stay well	(3) Look Well	(4) Use well	(5) Conserve well	(6) Think well
	For example: Food and beverages	For example: Accommodation Homestay Community-based Tourism	For example: Souvenir jewelry, Home decor items, Clothing and apparel	For example: Processed herbal products, Cosmetics, Spa products, Household items	For example: preservation of customs, traditions, the environment, or local wisdom for future generations.	Innovative products/services.
1. Pa Mao Ho Saew Community					The Amulet Preservation Association of Sri City and Phai Nong Kho & Nong Kho Dolls.	
2. Herbal Processing Group				Citronella herbal serum to repel mosquitoes for the body. Toey Hom Yanang Serum (for facial skin)		
3. Ban Samunphrai Chihuanoen Community Enterprise.						- Foot spa equipment - Herbal steam equipment
4. Ban Suan Po Women's Development Group			Chai Lai fabric bags made from leftover			

Type	(1) Eat well	(2) Stay well	(3) Look Well	(4) Use well	(5) Conserve well	(6) Think well
	For example: Food and beverages	For example: Accommodation Homestay Community-based Tourism	For example: Souvenir jewelry, Home decor items, Clothing and apparel	For example: Processed herbal products, Cosmetics, Spa products, Household items	For example: preservation of customs, traditions, the environment, or local wisdom for future generations.	Innovative products/services.
			scraps of fabric from other products.			
5. Ban Suan Por Women's Development Group.	Fermented Fish Chili Paste are available in 2 flavors: - Sawan Fermented Fish Chili Paste - Nok Fermented Fish Chili Paste					

Higher education institutions' role in enhancing and developing local knowledge and wisdom.

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
1	Phai Nong Kho & Nong Kho Dolls	Developing Phai Nong Kho & Nong Kho Dolls.	Creating card decks and card backs using patterns and symbols that reflect the community's identity, with designs that represent the culture and uniqueness of the Ban Pa Mao Nuea community.	Design of card decks and card backs - Guidebook for fortune-telling - Crafting Nong Kho dolls and cotton fabric bags for holding card decks using a Zero Waste production process by utilizing leftover cotton fabric dyed with natural colors.	Develop a guidebook for fortune-telling and create the "Nong Kho Doll" as the mascot of the cultural center.	Provide knowledge on cost accounting for various products in the community.	Provide knowledge on household accounting.	The online media used for public relations through the Facebook page "Paa Mao Hosao" has experienced growth in its public relations efforts, with notable developments including live streaming on the TikTok platform and the establishment of booths for the sale of community products.	

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
2	Krai Hom Herbal Serum for Mosquito Repellent	Develop new products for the community using key local herbs, including lemongrass, red yantakhao leaves, and pandan leaves.	Organize training activities to provide knowledge on the production process and development of herbal serum products: Pandan Yantanong serum (for facial care) and Krai Hom serum (for body care), under the concept 'Good products, use them, share them – Herbal products from the community.	Organize training activities to provide knowledge on packaging design and brand management to make it memorable and attractive.		Organize financial literacy training activities, with the course 'Saving Techniques and the Power of Compound Interest,' for community groups at Roi Et Rajabhat University.	Organize training activities as follows : Developing an online and offline community marketing plan to promote sales and marketing through live streaming events, photography for advertising, and creating content clips on TikTok,	Organize training activities to provide knowledge on the production process and development of herbal serum products: Pandan Yantanong serum (for facial care) and Krai Hom serum (for body care), under the concept 'Good Products, Use Them, Share Them – Herbal	Organize training activities to provide knowledge on packaging design and brand management to make it memorable and attractive.

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
							YouTube, and Facebook.	Products from the Community.	
3	Herbal Steam and Foot Spa Services	Transform local community raw materials into products.	Deliver live streaming equipment to the community group to enhance their online sales channels.	-	Innovate new service models for community groups in herbal-related services, such as herbal steamers and foot spa machines.	There is training on accounting knowledge related to income and expense tracking.	There is training on household accounting to help record daily income and expenses.	There is training on how to set up product baskets for live streaming and on the Shopee application.	Herbal Steam and Foot Spa Services
4	Chai Lai Fabric Scrap Bags		To plan for development based on the identified issues.	Organize a hands-on workshop to provide knowledge on collaborative product development.				Organize training to provide knowledge on online marketing channels and how to use photography equipment for creating promotional media.	Chai Lai Fabric Scrap Bags

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
5	Pickled Fish Chili Paste	Two flavors of pickled fish chili paste: Heavenly Pickled Fish Chili Paste and Fiery Pickled Fish Chili Paste.	Utilize air fryer technology to fry fish, resulting in fish meat that can be processed into various other products.	Develop a new innovation: chili paste made from pickled fish, available in two flavors: **1. Heavenly Pickled Fish Chili Paste** – A chili paste made from pickled fish and spices, with a sweet, slightly sour, and mildly salty taste, and a hint of spiciness. It has a well-balanced flavor, perfect for those who don't like spicy food. **2. Fiery Pickled Fish Chili Paste** – A chili paste made from pickled fish and	1. - The packaging is a square-shaped jar made from KP-29 FOOD GRADE PET plastic, safe for food storage, heat-resistant, and with a capacity of 250 CC. 2. A label design has been created for the packaging of Heavenly Pickled Fish Chili Paste and Fiery Pickled Fish Chili Paste, including ingredient information, weight, and contact details.	1. Pickled Fish M.S. is made from silver barb fish sourced from natural water sources and local community fish ponds, sold raw in 1 kg portions. 2. Development into pickled fish chili paste, 100 grams per jar. **Step 1: Preparation of pickled**	The M.S. Pickled Fish Community Enterprise has been recording cost accounts but has not yet fully implemented an accounting system. The "Pickled Fish Lover" team has created a guidebook for accounting for the Nong Ma Saew Pickled Fish Enterprise,	Members of the M.S. Pickled Fish Community Enterprise participated in the 2023 Government Savings Bank Youth Development and Preservation Program, a financial management course at the Faculty of Business Administration and Accounting on July 31, 2023. The knowledge	"The M.S. Pickled Fish Community Enterprise originally sold its products offline at the Nong Ma Saew community market and through a Facebook page: M.S. Pickled Fish, which had 24 followers. However, the page is no longer accessible. The 'Pickled Fish Lover' team has suggested and helped to expand online sales channels as follows:"

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
				spices, with a strong spicy, slightly salty, and tangy flavor. It's bold and flavorful, ideal for those who enjoy spicy food.		**fish for processing** Using air fryer technology, fry the pickled fish until golden and crispy. For 1 kg of pickled fish, it takes approximately 35-40 minutes. After frying, remove the fish meat and discard the bones. Then, use a food processor to	which was developed from the community enterprise accounting guidebook by the Group for Promoting Accounting Development and Technology Transfer. The following accounting methods have been suggested:"	gained from this training was used as a guideline for household accounting, using the "Sufficient Income and Expense Ledger" from the Business Development Division for Small Entrepreneurs and Community Organizations, a model for small business operators and community	1. Facebook Page "Nong Ma Saew Pickled Fish": The new page currently has 161 followers. Sales are conducted through customer interactions via Facebook Messenger, where an automated message explains the product list, pricing, shipping methods, and payment options. 2. TikTok Account "Nong Ma Saew Pickled Fish": Sales are conducted

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
						finely chop the fish meat and soft bones to create a fluffy fish paste. **Step 2: Mixing the pickled fish paste to achieve desired flavors: 2.1 Heavenly Pickled Fish Chili Paste:** Toast the fish paste in a non-stick pan without oil until dry and	1. Household Accounting: The guide recommends using the "Sufficient Income and Expense Ledger" from the Business Development Division for Small Entrepreneurs and Community Organizations of the Government Savings Bank as a model for	organizations, SMEs, and Startups of the Government Savings Bank. The daily accounting format is as follows:" 1. Income: Record income from daily activities, such as sales of pickled fish, chili paste, vegetables, and labor, etc. 2. Expenses: Record expenses from daily	through TikTok's basket feature and live streaming, allowing customers to add items to their basket directly from the live stream. 3. Line Account "Nong Ma Saew Pickled Fish": Sales are done by having customers add the Line account to place orders. 4. Shopee Store "Nong Ma Saew Pickled Fish": The products are also listed for sale

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
						crumbly. Then add the following ingredients: - Fried shallots: 25 parts - Fried garlic: 15 parts - Ground chili: 5 parts - Fish sauce: 3 parts - Sugar: 10 parts - Tamarind: 1 part - Seasoning powder: 1 part	recording daily income and expenses. This method helps track necessary and unnecessary expenses, allowing better planning for future spending. It also explains types of expenses, such as: - Daily expenses (e.g., food, gasoline, phone bills)	activities, such as purchasing fresh fish, food for the family, school fees for children, and topping up mobile phone credit, etc. 3. Savings: Record savings from daily activities, such as purchasing savings stamps, bank deposits, and group savings, etc. 4. Investment: Record investment	on Shopee under the store name "Nong Ma Saew Pickled Fish." 5. Consignment Sales: Products are being sold on consignment at local restaurants and markets in surrounding areas, such as the market near Rajabhat University Roi Et and the Phonthong Fresh Market.

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
						Mix all ingredients together and toast in the non-stick pan until well combined, then let it cool. Package the finished **Heavenly Pickled Fish Chili Paste** into newly designed, attractive, unique, and convenient packaging that ensures safe transportation	- Investment expenses (e.g., funeral fund, village contribution) 2. Accounting for the M.S. Pickled Fish Group: This section divides the accounting for the enterprise into the following categories: 2.1 Calculating the Cost of Pickled Fish Chili Paste: It is	expenses, such as funeral fund contributions and daily contributions to the village fund. 5. Data Analysis: Analyze the income, expenses, savings, and investment data to plan for household financial management in the future.	

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
						, suitable for online sales. Each jar contains 100 grams. **2.2 Fiery Pickled Fish Chili Paste:** Toast the fish paste in a non-stick pan without oil until dry and crumbly. Then add the following ingredients: - Fried shallots: 20 parts	recommended to record the costs separately for pickled fish and the cost of processing it into chili paste. The variable costs include the ingredients for the chili paste, while fixed costs include depreciation on equipment used for making the chili paste. The collected		

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
						- Fried garlic: 20 parts - Ground chili: 10 parts - Fish sauce: 5 parts - Sugar: 3 parts - Tamarind: 1 part - Seasoning powder: 1 part Mix all ingredients together and toast in the non-stick pan until well combined,	data will be used for cost analysis and planning for future cost reduction. 2.2 Calculating Profit and Loss: The suggested profit margin is 43% based on the cost of producing the pickled fish chili paste. The calculation formula is: - (Selling Price of Pickled Fish		

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
						then let it cool. Package the finished **Fiery Pickled Fish Chili Paste** into newly designed, attractive, unique, and convenient packaging that ensures safe transportation, suitable for online sales. Each jar contains 100 gram	Chili Paste × 100) ÷ Cost of Pickled Fish Chili Paste The information collected will be used for sales planning and increasing profits. 2.3 Group Accounting for the M.S. Pickled Fish Enterprise: This section follows the guidebook for accounting for the Nong Ma		

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
							Saew Pickled Fish Enterprise and the daily ledger from the Government Savings Bank to record daily income and expenses for entrepreneurs. This helps develop accounting knowledge within the group. It also includes the preparation of financial statements		

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
							(balance sheet and profit and loss statement) to aid in group management. 2.4 Creation of the Accounting Guidebook by the Pickled Fish Lover Team: The "Pickled Fish Lover" team has developed the Nong Ma Saew Pickled Fish Enterprise accounting		

No	Types of products/services.	(1) Development of raw material quality	(2) Product/Service Innovation Development	(3) Packaging design	(4) Product/Service Development and Improvement	(5) Group Cost Accounting	(6) Household (Personal) Accounting	(7) online/offline	(8) Which standards has the product/service been approved by? (e.g., FDA registration number, Ministry of Public Health certification, etc.)
							guidebook, which builds upon the community enterprise accounting guidebook from the Group for Promoting Accounting Development and Technology Transfer.		

Participatory Integration Among Community Organizations, Students, Higher Education Institutions, the Government Savings Bank, and Local Partner Agencies: Who are involved, and how do they contribute to the development and strengthening of community organizations.

No.	agency	Participatory Integration	Outcomes
1	Community Organization	Developing the local community to be self-reliant, reducing expenses, and increasing income for the community, with active participation from all members of the community.	The community group has developed packaging and online promotion.
2	University Student	Our students in the group have applied their academic knowledge directly to the fields they studied, in the following ways: 1. Students from the General Science and English Language programs played an important role in coordinating and managing the paperwork required for establishing the 'Srisaket Amulet Preservation Association' at the Provincial Office of Buddhism in Roi Et. They also introduced modern technological innovations to assist in community outreach and publicity. 2. Students from the Fine Arts program contributed by designing and creating 'Phai Nong Kho' and 'Tukta Nong Kho' (a type of local handicraft), as well as helping with photography, video editing (VTR), and creating promotional media materials. 3. Students from the Accounting program assisted the community by providing training on how to maintain proper cost accounting, household accounting, and accurate bookkeeping for financial records.	Students were able to apply the knowledge gained from their studies to help develop the community, leaving a lasting impact while also creating a solid foundation for the future growth and sustainability of the business. - **On the process of producing lemongrass-and-ya-nang serum and citronella mosquito-repellent serum**, students must have knowledge of experimentation and research related to the medicinal properties of the key herbal plants used in serum production. They should also be capable of effectively conducting laboratory operations for serum production - **On product development**, students are able to use their creativity to collaborate with the community in designing packaging and branding for the products. - **On marketing and sales promotion**, students are able to apply classroom knowledge to the process of cost calculation, pricing, and developing various promotions in collaboration with the community. They also

No.	agency	Participatory Integration	Outcomes
			contribute their expertise in group accounting and household accounting to ensure the group's sustainability in its operations.
3	The higher education institution consists of the Faculty of Business Administration and Accounting, the Faculty of Education and Human Development, and the Faculty of Arts and Sciences.	Students were sent to participate in this project, with faculty members also serving as advisors. This collaboration led to the integration of innovations, including the development of a website for the community, the creation of a tourism route system using QR codes, and the generation of income opportunities for the community by reducing costs for the participating groups.	Roi Et Rajabhat University has developed innovations in collaboration with the community to align with strategies for sustainable local development in the future.
4	Government Savings Bank (GSB)	Received cooperation The Government Savings Bank, Roi Et District, including its branches in Roi Et, Thewapibul, Selaphum, Robinson, Thawatchaburi, and Sam Yaek in Roi Et province, has provided excellent cooperation in the development of community groups and services. They also offered valuable guidance and suggestions. Additionally, the Community Financial Institution Institute of the Northeast (Region 11) has supported the initiative by providing consultancy and advice for organizing activities, as well as actively participating in community development, leading to the sustainability and strengthening of the community.	Has supported Rajabhat University Roi Et in collaboratively developing local wisdom and strengthening community-based professions, fostering mutual cooperation, and advancing towards becoming a strong and sustainable business.
5	Various agencies, such as the Roi Et Provincial Community Development Office and the Roi Et Provincial Agricultural Office, play an important role in community development and promoting livelihoods in the area.	Various organizations have supported online sales and sales at the walking street in the province. They have also acted as mentors and advisors to the group in matters such as applying for product registration numbers, assisting with the herbal processing, and promoting health and wellness within the group.	The introduction of products for trial use and sales in hospitals, as well as acting as customers and providing opportunities for the group to sell their products, has been an important form of support. 4o mini

Evaluation of the Students' Team Performance

No	Project Name	Community Organization Group Name	Student Team	Number of Students (persons)	Approaches to Strengthening and Developing Local Wisdom	Number of Developed Marketing Channels		การประเมินผลการทำงานของทีมนักศึกษา				
						On Line	Off line	The Best	Good	Average	Adequate	Improve
1	Rak Thin Hosao	Pamao Hosao Community	Rak Thin Hosao	10	Phra Kring Muang Sri / Raksdee	/	/	29				
2	GSB Youth Development Program: Raksinthin Herbal Products, Village 1, Thawatchaburi District	Herbal Processing Group, Village 1	Herbal Thai Community	10	Tey Hom Yanang Serum / Good to Use	/	/		26			
3	Herbal Community Enterprise, Ban Chee Hua Non	Herbal Community Enterprise, Ban Chee Hua Non	BA. Eleven Point	10	Herbal Steam and Foot Spa / Good Thinking	/	/		27			
4	Ban Suan Por Women's Development Group	Ban Suan Por Women's Weaving Group	Chailai Youth Development	10	Chailai Fabric Bag / Stylish	/	/		26			
5	Government Savings Bank Youth Development Project: Preserve the Local Heritage	M.S. Community Fish Fermentation Enterprise	Fermented Fish Lover	10	Heavenly Chili Paste & Hellish Chili Paste with Fermented Fish / Tastes Great	/	/		28			
			รวม	50				29	107			

Overall project success based on the indicators

No	Field	Indicator	Outcomes	Total number of beneficiaries throughout the supply chain (individuals)
1	Quantitative	The community organization can reduce expenses or increase income from the sale of products/services by at least 50% before the completion of the project	As a result of participating in the "Government Savings Bank Youth Development Project (Omsin Yuwaphat Raksathin)", the community organizations involved in the project have achieved the following outcomes: 1. Pa Mao Hosiew Community Group has increased its income by 100%. 2. Herbal Processing Group, Moo 1 has increased its income by 67%. 3. Ban Samunphrai Chihua Non Community Enterprise has increased its income by 116.67%. 4. Ban Suan Po Agricultural Housewife Group has increased its income by 172.72%. 5. Pla Som M.S. Community Enterprise has increased its income by 176.81%. The average increase in income is 126.64%.	Beneficiaries: 1. Pa Mao Hosao Community Group: 35 people 2. Herbal Processing Group, Moo 1: 100 people 3. Herbal Village Business Group, Chihuanoen: 25 people 4. Housewife Farmers Group, Ban Suan Por: 10 people 5. Fish Preserving Community Business, M.S.: 50 people Total: 220 people
2	Quality	Economic Aspect: Job creation, career development, and increased income for community members. Additionally, members have improved their record-keeping of income and expenses, leading to increased productivity, higher sales volume, increased income, and reduced costs.	The communities participating in this project have been able to generate income for themselves by carrying out activities within their community organizations to develop products and services.	
		Social and Community Aspect: Community participation, mutual assistance, and the provision of welfare for the benefit of the community, leading to improved quality of life.	The community group members have increased their fundraising efforts within the group and have been able to provide welfare for the members, fostering unity in the community.	
		Social and Community Aspect: Community participation, mutual assistance, and the provision of welfare for the benefit of the	The community works together to preserve and learn the unique community practices and work traditions of their own	

No	Field	Indicator	Outcomes	Total number of beneficiaries throughout the supply chain (individuals)
		community, leading to improved quality of life.		

1.4.4 - Does your university as a body participate in policy making at local, regional, national and/or global level to implement programmes and policies to end poverty in all its dimensions

The university collaborates with local communities, government agencies, and private organizations to develop policies at the local and regional levels aimed at enhancing income, alleviating poverty, and implementing strategic plans in alignment with its vision. The goal is to ensure sustainable community development, with a focus on producing valuable research and innovations, preserving local arts, culture, and indigenous knowledge, while effectively integrating teaching, research, and academic services to drive regional development.

Evidence
1. https://plan.reru.ac.th/ ฝ่ายแผนงานและนโยบาย มหาวิทยาลัยราชภัฏร้อยเอ็ด (**เดิม**)
2. https://plan.reru.ac.th/uploads/1730945987.pdf

1. The 20-Year Strategic Plan of Rajabhat University for Local Development (2017–2036) (Revised Edition)
Vision
Rajabhat University emphasizes the production of high-quality graduates through a teaching and learning process aimed at strengthening and sustaining community and local development.

Missions
1. To produce high-quality graduates with competencies that meet the demands of the labor market.
2. To conduct research that generates knowledge and innovations of high quality, meeting international standards.
3. To build networks and partnerships with the public, local communities, and businesses in education management.
4. To manage the university with flexibility, transparency, and good governance, fostering continuous and sustainable change and development.
5. To provide academic services, transfer technology, and promote the preservation of arts and culture, inspired by the royal initiative.

Strategic Issues
1. Local Development

2. Teacher Production and Development

3. Enhancement of Education Quality

4. Development of Management Systems

2. Five year Strategic Action Plan (2023–2027) of Rajabhat University

Vision

Rajabhat University is an institution that produces graduates with a strong identity, high quality, and competencies. It serves as a key institution integrating knowledge into innovations for local development, contributing to national stability.

Missions

1. To produce graduates of high quality with positive attitudes, good citizenship, and competencies that meet the demands of employers.

2. To conduct research that creates knowledge and innovations of high quality, recognized for their standards, with a focus on practical integration for tangible benefits.

3. To develop local communities according to their potential, real challenges, and needs by transferring knowledge and technology, and implementing royal initiatives.

4. To build collaborative networks with all sectors for local development, strengthening community leadership with moral integrity and the ability to manage for the collective good.

5. To manage the university's internal resources effectively, guided by principles of good governance, while adapting to changing contexts for continuous and sustainable development.

Overall Outcomes of the 5-Year Development Plan (2023–2027) of Rajabhat University

1. Rajabhat University plays a key role in driving Thailand towards becoming a developed country by producing graduates with social skills and competencies, who are pivotal in local community development. The university also plays a significant role in creating innovations based on local resources and social capital, meeting the needs of consumers both domestically and internationally, and serving as a model for global local development.

2. Students and graduates of Rajabhat University take pride in their values, have positive and correct attitudes toward the nation, and are recognized for their roles and professions within society. They develop a continuous self-identity and exhibit a strong sense of public service.

3. Rajabhat University serves as a think tank and a center of wisdom for sustainable local development in areas such as economics, society, environment, and education. The university is also actively involved in addressing poverty and reducing national inequalities, while contributing to the development of education and the economy in collaboration with neighboring countries.

4. Rajabhat University is a lifelong learning university, enhancing access to quality education for all people, regardless of age, background, or social group, within its service areas.

3.Thailand's SDG Roadmap Implementation in 6 Key Areas

1. Raising Awareness

Efforts are made to ensure that all sectors have knowledge and understanding of the Sustainable Development Goals (SDGs). This is carried out at both the national and local levels, ensuring broad participation in driving the country toward sustainability.

2. Linking the Sustainable Development Goals (SDGs) with the Three Levels of National Plans

The implementation of national development is guided by the national strategic framework, the master plans under the national strategy, and other relevant plans, all aligned with the SDGs. This aims to strengthen the country while ensuring no one is left behind.

3. Mechanisms for Driving Sustainable Development

A committee for sustainable development serves as the supporting mechanism at the policy level. Government agencies collaborate with all sectors of society to translate policy into concrete action.

4. Actions to Achieve SDGs

Actions are guided by a cause-and-effect framework to design key plans and projects that contribute to achieving the SDGs and the national strategy. Additionally, efforts are made to localize the SDGs to ensure they are implemented effectively at the regional level (SDG Localization).

5. Development Partnerships

Support is provided for collaboration with all sectors, both domestically and through international development partnerships, to collectively advance Thailand's achievement of the SDGs.

6. Monitoring and Evaluation of SDG Progress

Progress on the SDGs is regularly monitored and evaluated through a centralized database system, with ongoing reports from relevant agencies to track advancements and ensure accountability.

Image 4 related to the **Sustainable Development Goals (SDGs)**

4. Policies of the Rajabhat University Council of Roi Et

Therefore, the Roi Et Rajabhat University Council has established policies in line with its powers and duties under the Rajabhat University Act of 2004, as mentioned above. The university has organized a program to enhance its capacity as an innovation-driven institution for local development. This includes a workshop seminar to review the Five-year strategic plan of Rajabhat University of Roi Et for the fiscal years 2023–2027 (specifically for the fiscal year 2024), which will be held from May 28–30, 2024 at Laekhong Resort in Khemarat District, Ubon Ratchathani Province. The seminar involved personnel from Roi Et Rajabhat University and focussed on the following 10 policy areas:

1. Education Management and Graduate Production
2. Research for Knowledge Transfer
3. Cultural Preservation and Promotion
4. Academic Services to Society
5. Landscape and Environmental Management
6. Educational Personnel Development
7. Management and Human Resource Development
8. University Ethics

9. Educational Quality Assurance

10. University Constitution, Educational System, and Academic Master Plan

These policy areas reflect the university's commitment to improving its functions, ensuring quality education, and contributing to sustainable development both within the institution and in the surrounding communities.

5. Policies of the Rajabhat University Council of Roi Et

1) Education Management and Graduate Production

1.1 Graduate Production in Social Sciences, Science and Technology, and Health Sciences

The university aims to produce graduates who possess knowledge, ethics, morality, social consciousness, and a sense of volunteerism. Graduates should be committed to preserving natural resources and the environment, as well as contributing to their communities, local areas, and associated schools. The focus is on academic and professional excellence, with an emphasis on language skills, professional competencies, and information technology. The university aims for at least one national award annually for teaching excellence or educational innovations.

1.2 Curriculum Development

The university will continuously develop curricula that are responsive to societal changes and meet the needs of local, national, and international communities. The curriculum will align with ASEAN integration and comply with national higher education qualification standards. Additionally, the university plans to introduce tri-lingual curricula, offering courses in English, Chinese, and Thai. Efforts will be made to ensure that at least 80% of graduate students complete their programs within the prescribed time. Moreover, the university aims for at least 80% satisfaction from employers regarding graduate performance.

1.3 Development of Language and Professional Skills

The university will produce graduates with international language skills and promote the development of an English language testing system that meets international standards. Furthermore, there will be a focus on life skills and professional skills alongside academic training.

1.4 Professional Ethics Development

The university will develop professional ethics for students, ensuring that they are recognized according to the standards of their respective professions.

1.5 Modern, Experience-Based Teaching Methods

The university will implement modern, experience-based teaching methods, allowing students to learn how to think critically, make decisions, and apply knowledge effectively.

1.6 Internationalization of the Student Body

2027, Rajabhat University of Roi Et aims to enroll at least 100 international students, contributing to the university's internationalization efforts.

2) Research for Knowledge Transfer

2.1 Budget Allocation for Research Projects

The university will allocate funding to faculty members and students to conduct high-quality research aimed at advancing academic knowledge, fostering research in the classroom, and supporting local development.

2.2 Research Projects in Agriculture and Local Economic Development

Research initiatives will focus on agricultural knowledge, local career development, and projects inspired by the Royal Initiatives. These research efforts will also include health sciences, with an emphasis on applying research outcomes to improve the quality of life and create livelihood opportunities for community members.

2.3 Development of Research Capacity among Faculty and Staff

The university will focus on enhancing the research skills and capabilities of faculty and staff by building collaborative networks with both domestic and international organizations.

2.4 Promoting Regional, National, and International Research

The university will support faculty and students in conducting research that can be published at ASEAN, national, and international levels. Special attention will be given to commercial research, as well as collaborative research projects with local community experts (often referred to as "local wisdom").

2.5 Research to Improve Teaching and Curriculum Development

The university will promote research aimed at improving teaching practices, assessment methods, and ongoing curriculum development to ensure high educational standards and relevance.

3) Preservation and Promotion of Arts and Culture

3.1 Cultural Exchange through the Arts and Culture Center

The university will designate the **Arts and Culture Center** as a central hub for local cultural exchange, as well as for promoting the arts and culture of ASEAN member countries.

3.2 Cultural Networking and Knowledge Sharing

The university will build a cultural network to facilitate the exchange of knowledge and the

dissemination of arts and culture, both within Thailand and internationally. This will foster mutual learning and cultural appreciation.

3.3 Cultural Awareness and Thai Identity Development

The university will promote cultural awareness among students and the local community, instilling a sense of pride in Thai heritage. This initiative aims to preserve, revitalize, and pass on traditional customs, values, local wisdom, and Thai knowledge to future generations. The university will actively support the research, development, and promotion of Thai culture and traditions, ensuring they are kept alive for the benefit of society.

3.4 Promotion of Religious and Spiritual Activities

The university will encourage students and staff to participate in religious and spiritual activities, including Buddhism and other religions practiced by members of the university community. Additionally, the university will promote the principles of the **Sufficiency Economy Philosophy** and incorporate meditation practices for both students and staff. This is intended to cultivate peace, mindfulness, and harmony within the university community, allowing students and staff to coexist in mutual respect and peace.

4) Academic Services to Society

4.1 Knowledge Transfer from Research to Local Communities

The university will facilitate the dissemination of research findings to local communities, enabling them to apply this knowledge to enhance livelihoods and preserve local wisdom, ensuring sustainable development.

4.2 Accessible and Efficient Academic Services

The university will offer a variety of academic services that are easy to access, convenient, and prompt, addressing the needs of society, communities, and local areas effectively.

4.3 Promotion of Royal Initiatives and Sufficiency Economy Philosophy

The university will continue to implement projects inspired by the Royal Initiatives, particularly those that promote the **Sufficiency Economy Philosophy**. The focus will be on making the university a central hub for transmitting knowledge and expertise to society, communities, and local areas.

4.4 Educational Programs and Training in Community Development

The university will offer educational programs and training, including introductory research courses, household management, and accounting, to provide ongoing academic services to local communities. These efforts will support lifelong learning, especially in local government organizations and communities, with a particular emphasis on **information technology**. The

university will create a learning process that is community-based, promoting practical, relevant skills for community development.

5) Landscape and Environmental Development

5.1 Development of Landscape and Environmental Systems

The university will prioritize the development of its landscape and environmental systems, creating a sustainable and aesthetically pleasing environment for both academic and recreational purposes.

5.2 Creating a Conducive, Peaceful, and Academic Environment

The university will work to develop a landscape and environment that is serene, welcoming, and conducive to learning, fostering a positive academic atmosphere. This environment will promote unity, well-being, and good health among students and staff, ensuring a safe and supportive space for all. By 2570 (2027), the university aims to receive the **Green University** award as recognition for its environmental efforts.

5.3 Academic Services for Environmental Conservation and Community Development

The university will provide academic services to support the restoration, preservation, and conservation of natural resources and the environment within local communities. It will ensure that its campus serves as an **institution of learning**, promoting sustainable practices and knowledge transfer for the benefit of the surrounding areas.

6) Development of Educational Personnel

6.1 Producing Teachers and Professionals Aligned with National Needs

The university will focus on producing high-quality teachers and other professionals who possess strong ethical values, a deep sense of social responsibility, and a commitment to the teaching profession. Graduates will be expected to meet national standards for professional qualifications and contribute positively to society.

6.2 Establishing a Teacher and Professional Training Center

The university will establish a **Teacher and Professional Experience Center** to provide exceptional academic training and act as a hub for educational programs, particularly in the fields of teacher education and other professional courses. This center will serve as a resource for both education personnel and members of the public who wish to enhance their skills and knowledge.

6.3 Development of the Demonstration School for Teacher Training

The university will further develop its **Demonstration School** to serve as a center for practical learning, research, and professional development in teacher training. This school will offer high-

quality teacher training experiences for students in the Faculty of Education and other related disciplines. By 2570 (2027), the university plans to introduce an **English Program** curriculum, further enhancing its offerings and aligning with global educational standards.

7) Organizational Management and Human Resource Development

7.1 Good Governance in Organizational Management

The university will implement a system of governance based on **good governance principles**, ensuring decentralized decision-making processes and involving all stakeholders in the administration of the university. Stakeholders will have the opportunity to actively participate and provide feedback on university operations.

7.2 Development of Academic Qualifications and Career Advancement

Efforts will be made to enhance the academic qualifications and expertise of university staff. This includes offering opportunities for career progression and promotions to higher positions based on merit. Continuous professional development will be supported to ensure that staff members' capabilities remain aligned with academic and industry standards.

7.3 Personnel Motivation and Transparent Career Advancement

The university will establish a comprehensive **system for personnel motivation** that includes clear criteria for salary increases, promotions, recruitment, and the appointment of university staff. The system will also provide transparent rewards and benefits, such as housing, healthcare, and retirement savings plans, all aimed at improving the well-being and health of university personnel.

7.4 Development of Information Management Systems

The university will enhance its **information management systems** by creating an electronic database to streamline operations and improve decision-making efficiency. This system will enable staff to perform tasks more effectively and ensure that data is readily available for informed decision-making.

7.5 Collaboration with Internal and External Organizations

The university will actively foster **collaboration and cooperation** with various academic, cultural, and research organizations both within the country and internationally. These partnerships will strengthen the university's academic reputation and research capacity, promoting the exchange of knowledge and resources.

7.6 Resource Mobilization and Financial Sustainability

The university will implement strategies for **resource mobilization** to generate income that supports its operations and enhances its financial independence. This includes developing **university enterprises** and leveraging university resources to create new income streams.

Additionally, the university will focus on fundraising initiatives to secure the financial stability necessary for its long-term development.

8) University Code of Ethics

A University Code of Ethics Committee will be established through the active participation of faculty members and staff. This committee will be responsible for developing and promoting ethical standards and guidelines to ensure the proper conduct of all university personnel. The goal is to foster a culture of integrity, transparency, and responsibility within the institution, ensuring that all members adhere to high ethical principles in their academic, administrative, and professional activities.

9) Quality Assurance in Education

9.1 Development of a Quality Assurance System

The university will develop a comprehensive quality assurance system aimed at achieving high standards in external quality evaluations, striving for an "excellent" rating. This system will encompass all aspects of academic performance, from curriculum development to teaching methodologies, research outputs, and overall institutional governance, ensuring that the university maintains its commitment to academic excellence and continuous improvement.

9.2 Development of Evaluation Systems at All Levels

The university will enhance its internal evaluation systems across all organizational levels, ensuring that continuous monitoring and assessment are conducted. This will include evaluating the effectiveness of programs, courses, and academic services at the institutional, faculty, and departmental levels, with the aim of improving teaching quality, learning outcomes, and student satisfaction.

10) University Charter, Educational System, and Academic Master Plan

The university will establish a **University Charter** by 2019 and will develop a **20-Year Master Plan** for long-term institutional development. This plan will align with national strategic frameworks, including the **20-Year National Strategy**, the **National Reform Plan (11 Areas)**, and the **12th National Economic and Social Development Plan**. Furthermore, it will be in accordance with the **National Education and Research Policy (2020-2027)**, the **University's Strategic Plan for Regional Development (2017-2027)**, and the **University's 5-Year Development Strategy (2023-2028)**.

Policy and Development Plan of Roi Et Rajabhat University by the University Leadership

VISION

Roi Et Rajabhat University is an institution of higher education dedicated to fostering innovation for sustainable local development.

A Higher Education Institute of Innovation for Sustainable Local Development
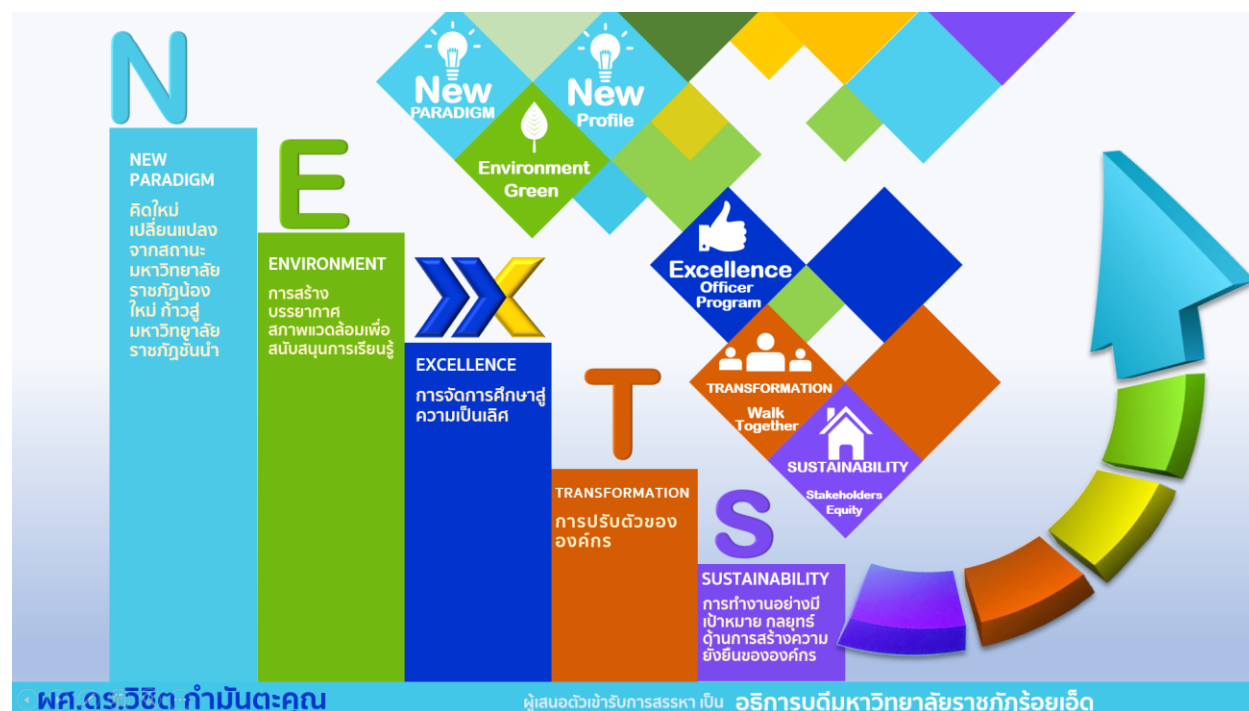
Image 5 Roi Et Rajabhat University Leadership Vision

NEW PARADIGM   : Revised Vision: Transforming from a New University to a Leading Rajabhat University

ENVIRONMENT   : Creating an environment conducive to supporting learning.

EXCELLENCE   : Education management towards excellence.

TRANSFORMATION : "Organizational adaptation"

SUSTAINABILITY   : "Goal-Oriented Work and Strategies for Building Organizational Sustainability"

Table 1 shows the consistency of national policies, strategies and related plans.

Policy \ Strategy	graduate production	Research, academic services and preservation of arts and culture	Management
	Strategy 2 :Teacher Production and Development Strategy 3: Improving the quality of education Strategy 6: Production of graduates in health sciences	Strategy 1: Local development	Strategy 4: Development of management system Strategy 5: Conservation of natural resources and the environment
20-year national strategy			
1. National Security Strategy			
2. National Strategy for Building Competitiveness		√	
3. National Strategy for Human Resource Development and Enhancement of Capabilities	√		√
4. National Strategy for Creating Opportunities and Social Equality		√	√
5. National Strategy for Promoting Growth with an			√

Strategy / Policy	graduate production	Research, academic services and preservation of arts and culture	Management
	Strategy 2 :Teacher Production and Development Strategy 3: Improving the quality of education Strategy 6: Production of graduates in health sciences	Strategy 1: Local development	Strategy 4: Development of management system Strategy 5: Conservation of natural resources and the environment
Environmentally Friendly Quality of Life			
6. National Strategy for Balancing and Developing the Public Administration System			
Master Plan under the National Strategy			
1. Stability			
2. International Relations			
3. Agriculture.		√	
4. Industries and Services of the Future			
5. Tourism	√		
6. Smart Livable Areas and Cities.			
7. Logistics and Digital Infrastructure			
8. Entrepreneurs and Modern Small and Medium-sized Enterprises (SMEs).	√		
9. Special Economic Zone (SEZ)			

Strategy / Policy	graduate production	Research, academic services and preservation of arts and culture	Management
	Strategy 2 :Teacher Production and Development Strategy 3: Improving the quality of education Strategy 6: Production of graduates in health sciences	Strategy 1: Local development	Strategy 4: Development of management system Strategy 5: Conservation of natural resources and the environment
10. Changing Values and Culture			
11. Lifelong Learning and Human Potential Development	√	√	
12. Learning Development	√	√	
13. Promoting the Well-being of Thai People	√		
14. Sports Potential			
15. Social Capital	√	√	√
16. Grassroots Economy		√	
17. Equality and Social Security	√		
18. Sustainable Growth			
19. Integrated Water Resource Management (IWRM)			
20. Public Service and Government Efficiency.			√
21. Anti-Corruption and Misconduct Prevention			√
22. Law and the Judicial Process			√

Policy / Strategy	graduate production	Research, academic services and preservation of arts and culture	Management
	Strategy 2 :Teacher Production and Development Strategy 3: Improving the quality of education Strategy 6: Production of graduates in health sciences	Strategy 1: Local development	Strategy 4: Development of management system Strategy 5: Conservation of natural resources and the environment
23. Research and Innovation Development	√	√	√
The 13th National Economic and Social Development Plan			
1. Thailand is a leading country in high-value agricultural products and processed agricultural goods.		√	
2. Thailand is a destination for tourism that emphasizes quality and sustainability.	√		
3. Thailand is a key global hub for electric vehicle (EV) production.			
4. Thailand is a high-value hub for medical and healthcare services.	√		
5. Thailand is a key gateway for trade, investment, and logistics strategy in the region.			

Strategy / Policy	graduate production	Research, academic services and preservation of arts and culture	Management
	Strategy 2 :Teacher Production and Development Strategy 3: Improving the quality of education Strategy 6: Production of graduates in health sciences	Strategy 1: Local development	Strategy 4: Development of management system Strategy 5: Conservation of natural resources and the environment
6. Thailand is a key global hub for the production of smart electronic devices.			
7. Thailand has a strong and highly capable small and medium-sized enterprise (SME) sector that is competitive in the global market.		√	
8. Thailand has smart, livable cities and areas that are safe and capable of sustainable growth.			
9. Thailand has reduced intergenerational poverty, and all Thai citizens have adequate and appropriate social protection.		√	
10. Thailand has a circular economy and a low-carbon society.			√

Policy \ Strategy	graduate production	Research, academic services and preservation of arts and culture	Management
	Strategy 2 :Teacher Production and Development Strategy 3: Improving the quality of education Strategy 6: Production of graduates in health sciences	Strategy 1: Local development	Strategy 4: Development of management system Strategy 5: Conservation of natural resources and the environment
11. Thailand is able to reduce risks and impacts from natural disasters and climate change			
12. Thailand has a highly skilled workforce committed to continuous learning, addressing the development needs of the future.	√	√	√
13. Thailand has a modern and efficient government that effectively meets the needs of its citizens.			√
Higher Education, Science, Research, and Innovation Policy and Strategy (2020–2027)			
1. Human Capital Development and Knowledge Institutions	√		
2. Research and Innovation to Address Societal Challenges	√	√	
3. Research and Innovation to enhance competitiveness	√	√	√

Strategy / Policy	graduate production	Research, academic services and preservation of arts and culture	Management
	Strategy 2 :Teacher Production and Development Strategy 3: Improving the quality of education Strategy 6: Production of graduates in health sciences	Strategy 1: Local development	Strategy 4: Development of management system Strategy 5: Conservation of natural resources and the environment
4. Research and Innovation for Regional Development and Reducing Inequality		√	

Proactive Management Strategy (SO Strategy)

Based on the assessment of the environment, which reveals both strengths and opportunities, the strategy is to combine these two elements: "Leverage strengths with opportunities." This is considered the most optimal situation for the university. The proactive strategy developed through this analysis includes the following actions:

1. Promote and develop faculty members to produce research and create innovations that respond to local development needs.
2. Encourage research, creative work, and innovation to be practically applied for the benefit of local communities.
3. Develop a database of service areas to study and analyze the actual issues, potential, and needs of the community.
4. Integrate cooperation between the university, networks, and communities to achieve sustainable local development, while nurturing citizens with four essential qualities.
5. Develop local community products, community enterprises, and new entrepreneurs in service areas to succeed through knowledge transfer.
6. Integrate teaching, research, and local development in service areas.

7. Develop and update curricula to meet national qualifications framework standards, ensuring they are modern, comprehensive, and internationally recognized, while aligning with teacher profession standards. The focus is on achieving excellence in the profession, addressing the needs of learners, local development, the labor market, and national development strategies.

8. Develop a selection system for students using diverse methods that promote the recruitment of talented individuals with strong aspirations to become teachers with idealistic goals.

9. Enhance teacher quality production processes, ensuring excellence in teaching, competency in accordance with teacher professional standards, and alignment with position and academic qualification standards for civil service educators. This includes fostering a teaching spirit and cultivating 21st-century teacher qualities.

10. Develop the skills of mentoring teachers and the standards of teacher training institutions/networks for high-quality education.

11. Promote activities that build desirable characteristics as outlined in the royal education policy.

12. Integrate teaching with the desirable characteristics in the royal education policy.

13. Build knowledge in the fields of arts, culture, local wisdom, and Thai identity.

14. Develop innovations or projects that contribute to the development, restoration, and conservation of natural resources and the environment.

15. Promote and support preparations for achieving a Green University ranking (UI Green Metric World University Ranking).

16. Foster collaboration networks to support university goals.

17. Promote and support the use of renewable energy.

18. Build collaboration networks with both domestic and international organizations to enhance effectiveness in line with the university's vision and mission.

19. Support operations in a Workstation model, focusing on performance results and allowing flexibility in task execution.

20. Develop short-term learning courses to create jobs for vulnerable groups and increase their income.

21. Establish collaborative networks with organizations inside and outside the university to develop students' diverse skills and prepare them for second careers aligned with their major studies.

22. Promote opportunities for students to generate income while studying.

23. Develop an efficient communication system to improve staff awareness and information sharing.

24. Improve financial planning and budgeting standards to ensure transparency and value.

25. Develop effective systems and best practices to enhance organizational performance.

26. Create a system for staff and faculty involvement in university management and decision-making.

27. Improve mechanisms and best practices for academic quality assurance to ensure standards meet international benchmarks.

2. Defensive Management Strategy (ST Strategy)

Based on the assessment of the environment, which reveals both strengths and limitations, the strategy is to combine these elements and "use strengths to avoid obstacles." This is due to the university's internal strengths, but external factors are considered threats. The defensive strategy developed through this analysis includes the following actions:

1. Develop in-service teachers to have proactive teaching competencies according to the standard competency framework for teachers in service areas.

2. Organize activities for knowledge exchange and promote Thai arts, culture, and identity in collaboration with networks and partners.

3. Develop graduate programs that address the needs of and promote professional advancement for teachers, education staff, and alumni who are currently in service.

4. Develop programs to create new skills (Reskill), upgrade existing skills (Upskill), and introduce new technology skills (New skills) for teachers, education staff, and alumni in service.

5. Promote curriculum development in a collaborative model between higher education institutions and businesses (Cooperative and Work Integrated Education: CWIE), and support the establishment of a blended learning system (Hybrid Education).

6. Foster partnerships to produce up-to-date curricula in collaboration with industries that meet local development needs and align with national development strategies.

7. Improve teaching and learning management that emphasizes practical training and vocational skills development.

8. Promote and support students to complete their studies in accordance with curriculum standards, while reducing the dropout rate.

9. Provide foundational knowledge support for new students to ensure a strong start to their academic journey.

10. Promote and support students in producing and presenting research and academic work at national and international levels.

11. Encourage and support student participation in national and international competitions and forums.

12. Build networks of cooperation with organizations both inside and outside the university to strengthen competency-based teaching and learning management.

13. Establish a credit accumulation system for short-term courses and enable credit transfer within a credit bank system.

14. Develop short-term courses that align with the needs of local communities, ensuring that educational offerings are relevant and responsive to local development priorities.

3. Corrective Management Strategy (WO Strategy)

Based on the assessment of the environment, which highlights weaknesses and opportunities, the strategy is to "use opportunities to address weaknesses." This arises from the internal factors being weak, while external factors remain favorable. After consideration, the corrective strategy developed includes the following actions:

1. Establish a quality database for professional practice training sites.

2. Develop a system for measuring and evaluating the desired characteristics in line with the educational policy.

3. Integrate teaching and learning activities with diverse career opportunities that align with the changing context.

4. Develop the potential of faculty and staff, providing opportunities for them to be appointed to academic or higher positions.

5. Promote and support the conservation of natural resources and the environment, focusing on reducing, reusing, and recycling.

6. Develop a landscape and environmental management database.

7. Systematically manage waste and reduce its impact on neighboring communities.

8. Encourage departments to become green offices, promoting environmental friendliness.

9. Develop energy-saving initiatives to reduce carbon footprints and create a low-carbon environment.

10. Develop a database of alumni and improve alumni engagement activities to expand networks and enhance alumni data.

11. Procure modern tools, innovations, and technologies in health and medical services.

12. Promote the development of a research system in collaboration with international researchers.

13. Enhance existing skills (Upskill), develop new skills (Reskill), and create new skills (New skill) for people of all ages and alumni in service areas to improve quality of life and generate income for local communities.

14. Develop an efficient information technology infrastructure system that is ready for use.

15. Review and revise regulations that pose obstacles to management and create innovative management solutions.
16. Promote the creation of research and knowledge products that serve as intellectual property and lead to tangible benefits.
17. Support faculty and staff to enhance their competencies by developing knowledge and skills that align with their areas of work, enabling them to adapt to changes.
18. Develop faculty members into professionals with recognized competencies.
19. Promote Upskilling/Reskilling and the development of new skills among staff to stay current with changes in their fields.
20. Encourage and support staff to obtain doctoral degrees that align with the university's development goals.

4. Defensive Management Strategy (WT Strategy)

Based on the evaluation of the environment, which highlights both weaknesses and threats, the strategy is to "reduce weaknesses and avoid threats." This arises from internal factors being weak and external factors posing threats. The defensive strategy is focused on building stability and waiting for opportunities. After consideration, the defensive strategy includes the following actions:

1. Promote and support tools and learning materials to develop career and academic pathways, with a focus on student quality.
2. Encourage students and staff to engage in activities that preserve Thai culture, local wisdom, and the essence of being Thai.
3. Develop faculty members and promote teaching methods focused on competencies related to their academic disciplines.
4. Support the development of teaching models based on competencies.
5. Promote research to create educational innovations that are linked to schools and local communities.
6. Develop demonstration schools as centers for practice and research.
7. Encourage all curricula to include processes for enhancing social skills (soft skills) through the process of social engineering, and ensure these skills are assessed according to established standards.
8. Promote and develop future skills to ensure students excel and acquire entrepreneurial skills.
9. Raise awareness of social engineering among faculty, staff, and students.
10. Support community problem-solving using social engineering methods.

11. Promote and support efforts to rank universities based on their contributions to Sustainable Development Goals (SDGs).
12. Develop research aimed at improving educational quality.
13. Encourage students and staff to participate in the conservation of natural resources and the environment.
14. Establish a committee for occupational health and safety.
15. Set up subcommittees for various safety issues.
16. Draft regulations concerning occupational health and safety management.
17. Improve laboratories and facilities related to various safety hazards to meet safety standards.
18. Update chemical laboratories to be accredited according to chemical laboratory safety standards (ESPREL).
19. Improve biological laboratories to meet biological laboratory safety standards and ensure compliance with laws on pathogens and animal toxins (including the Communicable Diseases Act, 2015).
20. Secure funding, personnel, and equipment for the development of curricula and the establishment of a Faculty of Medicine and other health sciences faculties, in line with professional council standards.
21. Allocate quotas for student intake, with 70% from the Northeastern region and 30% from other regions (in cases not covered by government funding programs).
22. Encourage the establishment of a holistic health science service center as a learning resource for health promotion.
23. Provide staffing for the health science service center.
24. Promote the development of staff's professional skills and service quality with a human-centered approach.
25. Support and promote research aimed at solving health issues in local communities.
26. Enhance the digital literacy skills of staff at all levels to develop the organization into an agile organization.
27. Develop an effective system for monitoring and evaluating the university's performance.